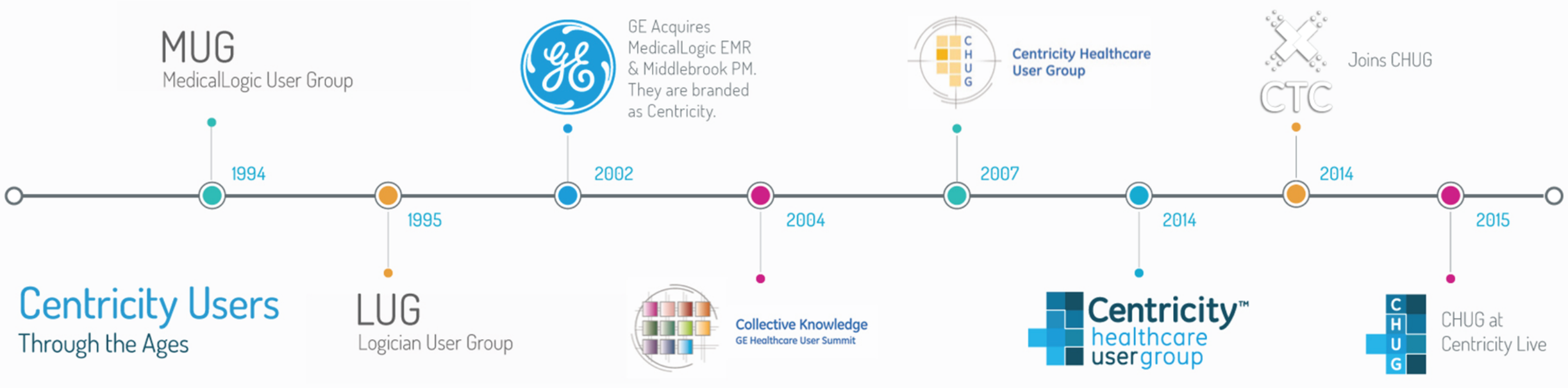
Centricity™
healthcare
usergroup

Centricity Enhancements

About CHUG



Centricity Users Through the Ages

Centricity EMR evolved from MedicaLogic founded by Dr. Mark Leavitt in 1985. The original version of the MedicaLogic EMR was named ClinicalLogic and was a character based product. The User group was not referred to by the product name, but by the company name, MedicaLogic User Group (MUG) and had their first conference in 1994.

In 1995, MedicaLogic released the first Windows version of the product and re-branded it as Logician. Following that re-branding the User Group renamed itself to Logician User Group (LUG).

In 2002, GE Healthcare purchased MedicaLogic's electronic medical record system and in 2003 acquired Millbrook's practice management system.

These products were re-branded to join GE's other healthcare products into the Centricity line of products.

Following the GE purchase and re-branding to the Centricity name, the User Group was renamed to the Centricity Healthcare User Group (CHUG). Initially, CHUG only included Centricity electronic medical record users. GE expanded the practice management system purchased from Millbrook to include both the practice management product and also a compatible electronic medical record that mirrored the existing Centricity electronic medical record. Following that, CHUG began to include users of the GE Centricity Practice Solutions product line.

In 2014, the Centricity Technical Conference (CTC) attendees joined with CHUG to further increase the user group reach.

OUR REACH

3,500 + Healthcare Industry Professionals and Vendors Nationwide

3,100 + Monthly website users

37,000 + Average page views

OUR MISSION

To promote the optimum use of Centricity EMR and Centricity PM by enhancing communication among users and quality interactions between Centricity users and the leadership of GE Healthcare IT.

CHUG WEBSITE

ONLINE FORUM

CENTRICITY ENHANCEMENTS

CHUG MARKETPLACE

THE WEBSITE

The Centricity Healthcare User Group provides an online platform for CHUG users to interact, explore, and ask questions related to GE Centricity's EMR software. CHUG features an online forum where users can ask questions, browse topics, participate in conversations, and up-vote relevant, helpful content from other users.

The CHUG website also serves as a hub for information and news articles related to the rapidly changing healthcare industry -- how current and upcoming legislation can affect your medical practice.

THE FORUM

The CHUG Forum serves as **a platform that connects** the users who have questions to the ones **who have answers.**

Questions about Meaningful Use?

Software questions regarding MEL, SQL, or Oracle?

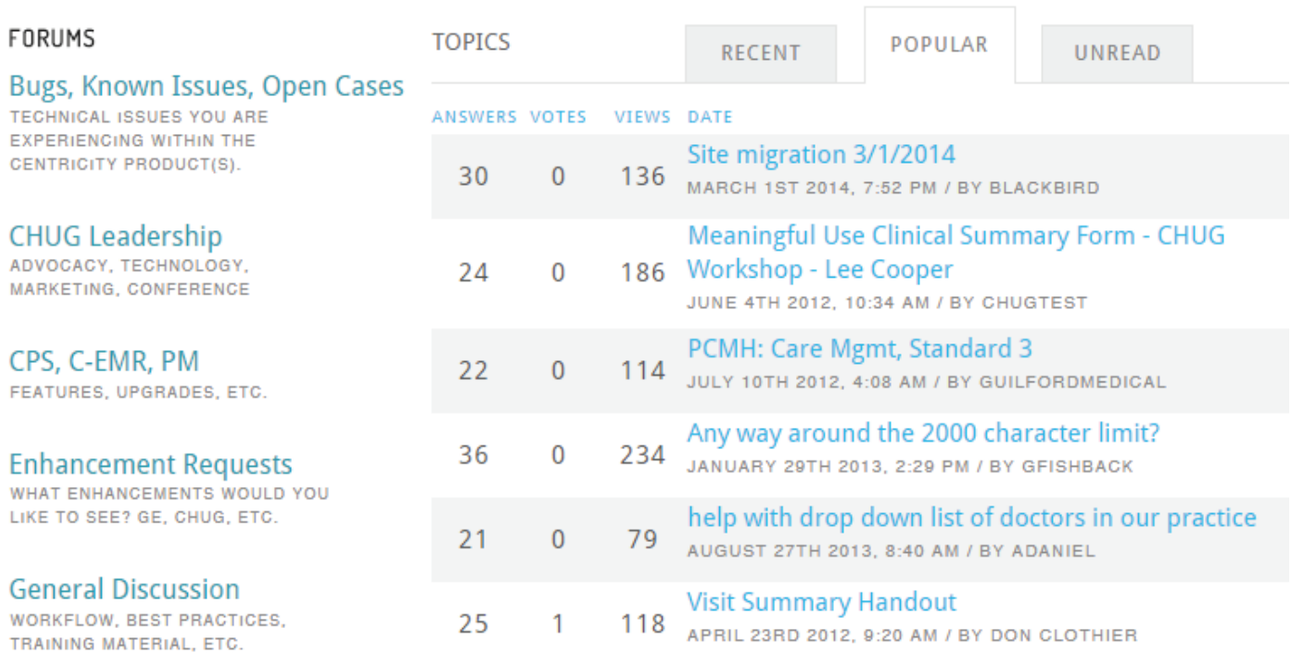
Experiencing technical issues with Centricity products and need support?

Curious about Patient Portal software, web portals, or secure messaging?

Interested in discussions about general workflow and best practices?

Suggest a new feature for GE's Centricity software?

Looking to fill an open position in your company, or submit your own resume?



CENTRICITY ENHANCEMENTS

WHAT? A database of reputable Healthcare IT products, vendors and resources available for users to research/review in a convenient location on the CHUG website

WHO? Our sponsors, who facilitate development of resources for the CHUG community .

Looking for a particular product or service? Click on a category to narrow the list.

- ☐ Analytics
- ☐ Application Development
- ☐ Appointment Reminders
- ☐ Chart Export
- ☐ Chronic Care
- ☐ Collections
- ☐ Consulting
- ☐ Custom Content
- ☐ Custom Solutions
- ☐ Customer
- ☐ Claims Management
- ☐ Clearinghouse
- ☐ Clinical Analytics
- ☐ Clinical Services
- ☐ Clinical Solutions
- ☐ Diagnosis & Procedure
- ☐ Coding
- ☐ Digital Forms
- ☐ Document
- ☐ Management/Indexing
- ☐ Patient Engagement
- ☐ Patient Responsibility Est.
- ☐ Patient Statements
- ☐ Patient Tracking
- ☐ Population Health

SPONSOR LOGO

SPONSOR LOGO

SPONSOR LOGO

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EVENTS CALENDAR

All your events &
webinars in one place!

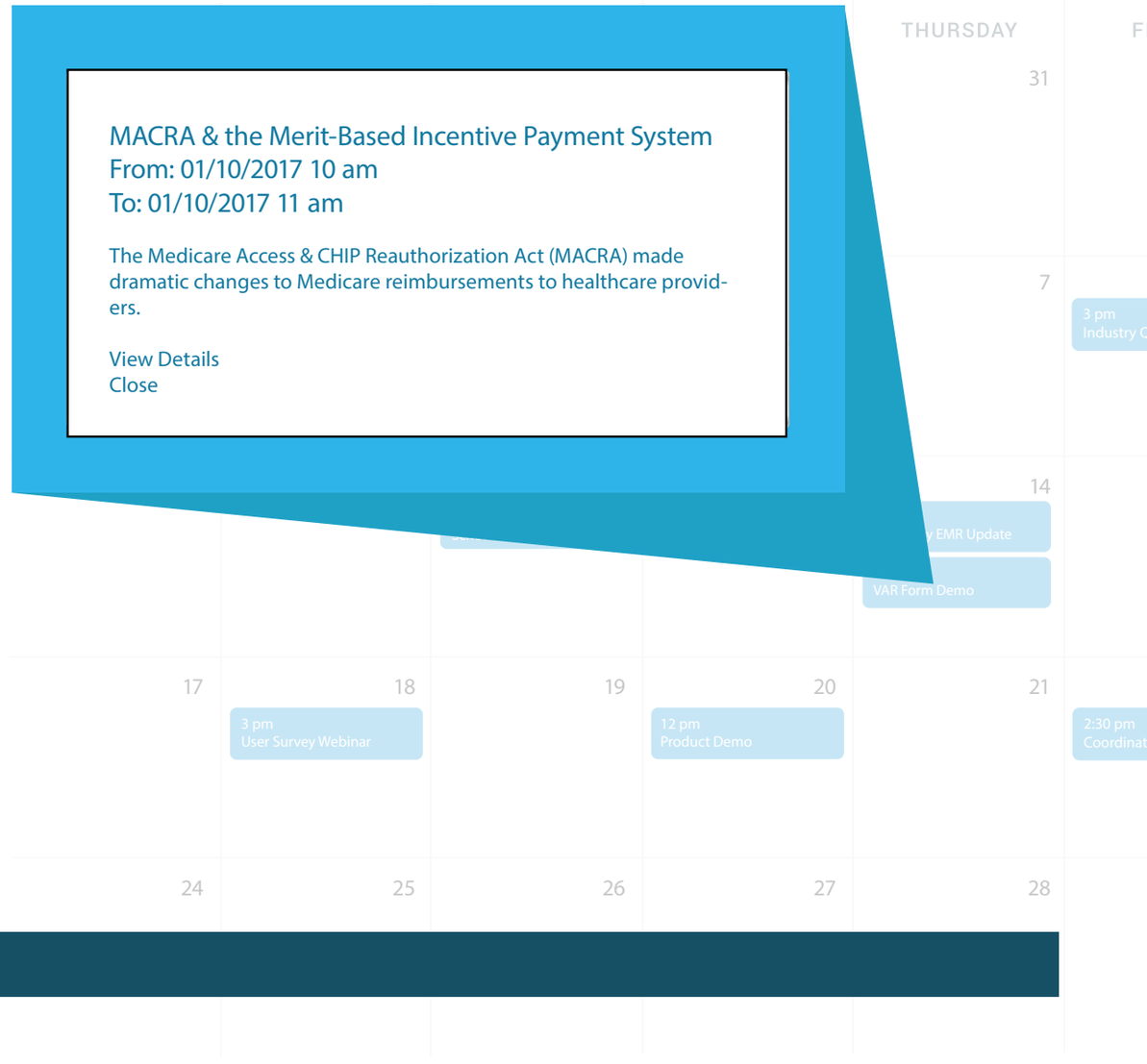
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
3	4 9 am ezAccess Patient Portal Quarterly Update	5	6 1 pm Patient Management	7	8 3 pm Industry Q & A	9
10	11	12 10 am Schedule Templating	13	14 1 pm Centricity EMR Update 3:30 pm VAR Form Demo	15	16
17	18 3 pm User Survey Webinar	19	20 12 pm Product Demo	21	22 2:30 pm Coordinated Care	23
24	25	26	27	28	29	30

STREAMLINED INTERFACE

Easy scheduling &
event registration.

In addition to your own landing page, your Sponsor profile also includes a Calendar where you can upload links to webinars, special events, live broadcasts, and more!

Our Events page aggregates all Sponsor generated scheduled content into one convenient calendar. This is a great resource that generates excitement and keeps users coming back for more information. Sponsors can provide direct links making event registration a breeze!



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CHUG ONLINE SPONSOR PROGRAM

YOUR SUPPORT HELPS

Build and maintain user resources

Sponsors facilitate the creation and maintenance of CHUG online member resources by contributing fees necessary for development and maintenance of these resources.

For the Centricity Enhancements program, our goal was to build a database of reputable Healthcare IT products and services, located conveniently on the CHUG website, in order to facilitate a more efficient search process for the users.

This project relies solely on the support of our Online Sponsors. Thus, in order to facilitate the creation and maintenance of this and other CHUG online member resources (including the website, forum, and the Marketplace), CHUG will solicit external organizations to become “Online Sponsors” of CHUG.

As a courtesy to these Online Sponsors, and to assist in building the Centricity Enhancements program, these Sponsors will be encouraged to upload educational materials and detailed information/specs regarding their products and services.

For more information about becoming an online Sponsor, as well as a detailed set of instructions outlining the sign-up process, please visit our website.

http://www.centricityusers.com/sponsors2

BE A RESOURCE

Online sponsors are featured in our database of Healthcare Products & Services

Looking for a particular product or service? Click on a category to narrow the list.

- ☐ Analytics
- ☐ Application Development
- ☐ Appointment Reminders
- ☐ Chart Export
- ☐ Chronic Care
- ☐ Collections
- ☐ Consulting
- ☐ Custom Content
- ☐ Custom Solutions
- ☐ Customer
- ☐ Claims Management
- ☐ Clearinghouse
- ☐ Clinical Analytics
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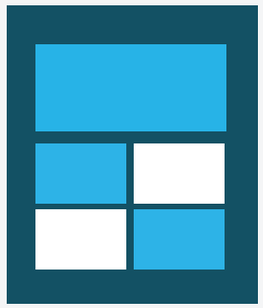
- ☐ Population Health

GAIN EXPOSURE



Online sponsors get their own landing page on the CHUG website!

Sponsor landing page sample

Centricity™ healthcare user group

home about us new users analytics vendor services conferences events helpful links forums news

Sponsor logos will also be displayed in the site footer on all pages of the CHUG website and forums.

Our Sponsors

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SPONSOR **LOGO** SPONSOR **LOGO** SPONSOR **LOGO** SPONSOR **LOGO** SPONSOR **LOGO** SPONSOR **LOGO** SPONSOR **LOGO** SPONSOR **LOGO**

This program is about building tools for the users while increasing your brand awareness.

This is not an advertising program and these are not “ads”.
These are not fleeting clicks offering little more than a short lived distraction and difficult to measure ROI.

This is an opportunity to build relationships, provide useful information, and to be a part of a great solution.

An opportunity for Vendors to interact with Users 365 days a year!

Online Sponsor Fee	$8,500	1 yr term– paid **annually** *
Monthly Option	$750	1 yr term– $9,000 in 12 installments

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For more information:

https://centricityusers.com/sponsors2/

Or contact the

CHUG technology committee:

technology@centricityusers.com

For questions or assistance preparing your graphics or files for your landing page,

please contact: erin@kistnergroup.com

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Thank you