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MANAGEMENT CONSULTING

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**CHUG**

Oct 2014 ~ Palm Desert  
Centricity Healthcare User Group



## **6 Steps to Denial Management in CPS**

**PRESENTED BY**

Angela Hunsberger, Senior Healthcare Consultant  
Ambulatory Services Team  
Hayes Management Consulting

# Meet Your Hayes Consultant

## » Angela Hunsberger

- Senior Healthcare Consultant
- Ambulatory Services Team

## » **YEARS OF EXPERIENCE:** Sixteen

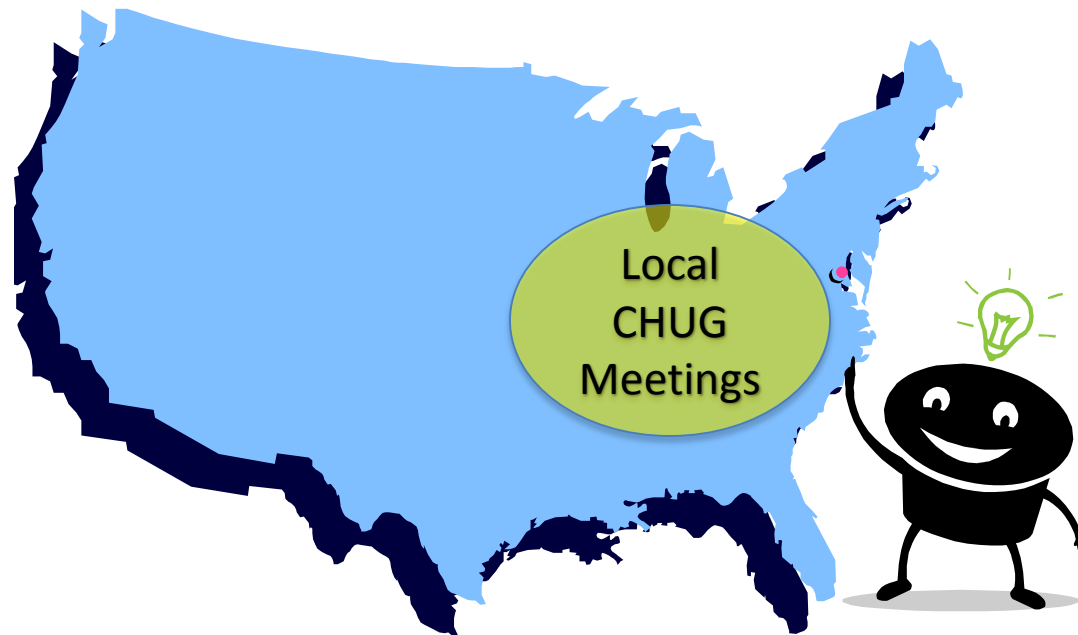
- ## » **SYSTEMS KNOWLEDGE:** GE Centricity Practice Management (Millbrook), EMR (Logician), Centricity Practice Solutions (CPS), Centricity Analytics, GE EDI, & McKesson Clearinghouse, Docutrak, Visual Form Editor, CCC forms, Kryptiq Secure Messaging, Patient Portal, and ePrescribe, HL7, LinkLogic, Microsoft Office, Microsoft CRM, Microsoft , SharePoint. Allscripts Enterprise EHR version 11.2
- ## » **KEY RESPONSIBILITIES:** implementations, system build, project management, training, testing PM/EMR system and workflow optimizations, EMR VFE forms, training, billing, EDI clearinghouse, revenue cycle analysis



**Fun personal fact: Angela lives in Indianapolis and got her start as an Optician for two providers for more than seven years!**

# Local CHUG User Groups

- Stop by and sign up for your local user group
- Hayes volunteered to host Indiana, Ohio, and Kentucky and will also be hosting virtual meetings for special topics/specialties. Stop by the booth to get on the contact list.



# THANK YOU

A **BIG thank you** to the individuals who took time to interview and share their “best tips” and perspectives on denial management. My deepest apologies if I unintentionally left anyone out.

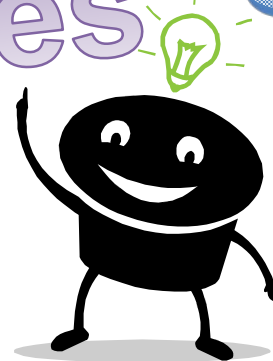
- » Debi Mitchel, Children’s Orthopaedic and Scoliosis Surgery Associates, LLP
- » Paul Utterback and Allison Trout, Valley Professionals Community Health Center (Vermillion-Parke)
- » Dulcye Field, Carlos Ruiz, Kimberly Yerbich, Columbia Basin
- » Joann Morgantini, Theresa Snyder, Michele Davis and Denise Zapko, Commonwealth Health Physician Network
- » Kevin Cronin, Hallmark Health Medical Associates
- » Darlene Johnson, John Tidwell and the entire billing team at Affinity Health Group (Vantage Health Plan)
- » Cindy Klain, GE Healthcare

**This sharing is the spirit of CHUG!**

# Agenda

- » Introductions
- » Understanding filed rejected vs. denials
- » Denial management defined
- » Six steps to denial management

TIPS Ideas Tricks  
Best Practices



# Introduction

» Gone are the days of paper claim submission and human review. As payors implement sophisticated computer systems, the volume of denied claims are on the rise. You may be getting "clean claims" out the door, but are claim denials leaving you in denial?



# Filed Rejected vs. Denials

- » Let's spend a moment discussing the difference between a rejection and a denial

Filed  
Rejected

vs.

DENIALS



# Filed Rejected vs. Denials

- » **Rejections** and denials are commonly thought of in the same “bucket” of A/R
  - **Filed rejected** tickets are not the same thing as **DENIALS**.

Filed Rejected	Denial/Non Payments
Ticket unable to be received and processed by payor	Claim is accepted and processed by the payor
Occurs during claim SUBMISSION	Occurs during adjudication process by the payor
Front end	Back end
ENTIRE ticket not accepted for processing	INDIVIDUAL line item(s) on claim are processed but NOT PAID
Visit status in CPS = <b>FILED REJECTED</b>	Visit status in CPS = <b>FILED SUCCEEDED</b>

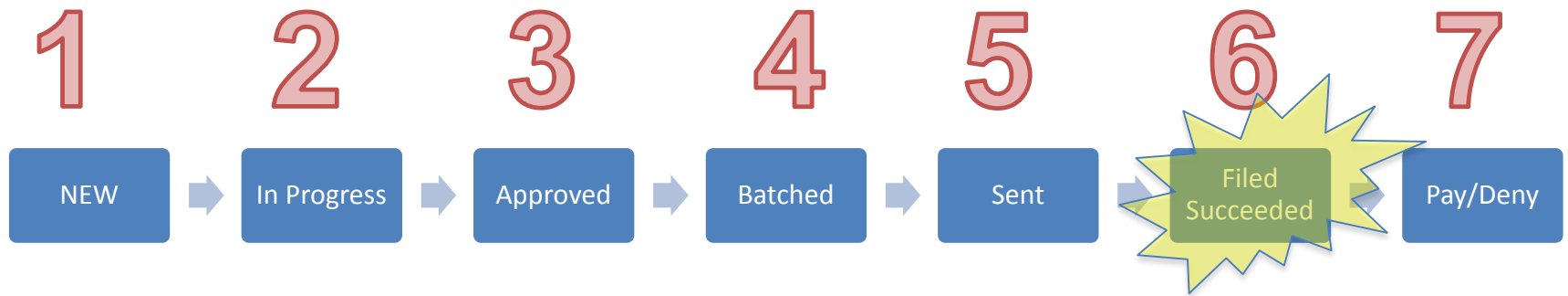


# Filed Rejected vs. Denials

- » **Filed rejected** tickets are a major part of the revenue cycle and we will spend the next few minutes discussing rejections
  - TIP: If you have the CEDI Clearinghouse, check out the Rejection Reports on your website
- » However, the majority of this session specifically focuses on tools, tips, and workflows for **Denial Management** in Centricity.

# Filed Rejected vs. Denials

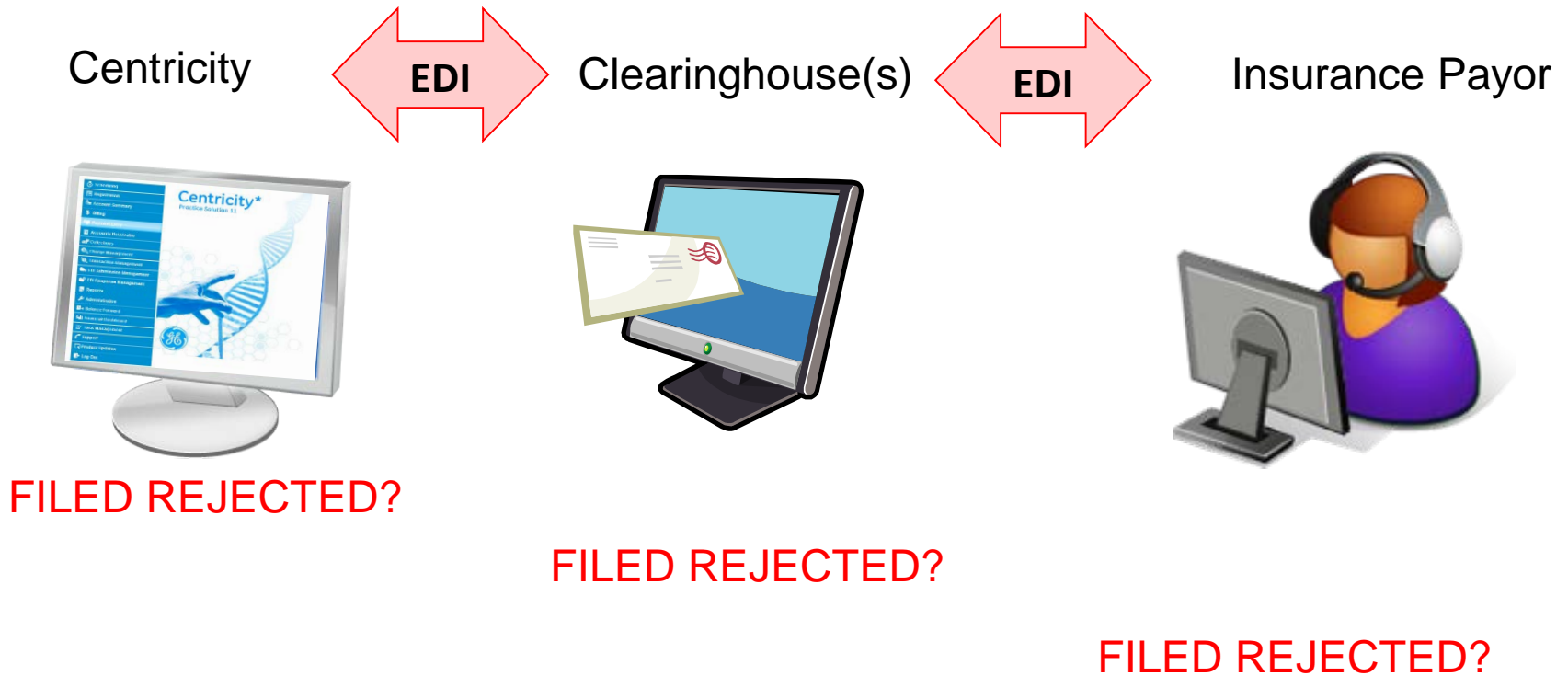
» A ticket typically goes through 7 steps before getting paid in Centricity



- » **Filed rejected** can happen during the claim submission process. Claims do not move past step 6 if rejected.
- » Once past step 6, payors accept the claim for processing and “**deny**” line item(s) on the claim for non payment



# Electronic Claims Submission Process:



Understanding WHERE your claim failed will help you figure out how to fix it

# Filed Rejected Tickets

## » How do I fix “Filed Rejected”?

- Fixing the rejection depends upon the reason it was rejected and where in the claims process it was rejected
- Rejection reasons can be found on the notes tab (Centricity edit) or on the claims tab (clearinghouse or payor edit) within the visit
- Rejection reasons are sometimes hard to understand. Use your support department to help troubleshoot as needed.
- Typing the rejection in an internet search can also be helpful!

# Filed Rejected Tickets

- » Special note regarding **rejections** due to eligibility:
  - Enroll and use electronic eligibility (RTE). While the data returned by the payor is limited, it does help reduce front-end rejections and promotes better patient/subscriber data entry.
  - You will likely find and fix rejections due to: punctuation, wrong DOB, misspelled names, incorrectly keyed subscriber ID numbers, etc.

# Filed Rejected Tickets

## » The Do's and Don'ts of Filed Rejected Tickets:

DO	DON'T
<p>Try to research and understand the point of rejection and rejection reason before resending the claim. Use the GE EDI Clearinghouse as a tool to help troubleshoot and report rejections</p>	<p>Do not keep resubmitting the claim hoping for a miracle. Do not play “hot potato” with claims to get them out the door and off of your desk.</p>
<p>Follow up with payors on “Filed Succeeded” tickets. Use Correspondence Notes on EVERY action you take for a rejected ticket.</p>	<p>Do not hesitate to find and show proof of filing for submitted claims. Do not put pop up notes any and everywhere you can find a spot.</p>
<p>Track rejection reasons so that you can fix the issue and send more 1<sup>st</sup>-time clean claims. Use the GE EDI website and the CPS Dashboard Reporting tools to identify trends.</p>	<p>Do not drop the claim to send on paper if you cannot figure out the reason. Do not be afraid to use your SUPPORT Department!!!</p>

# Managing Denials

- » What is a denial and at what point in the claim lifecycle does it occur?
- » What makes denials difficult to manage?

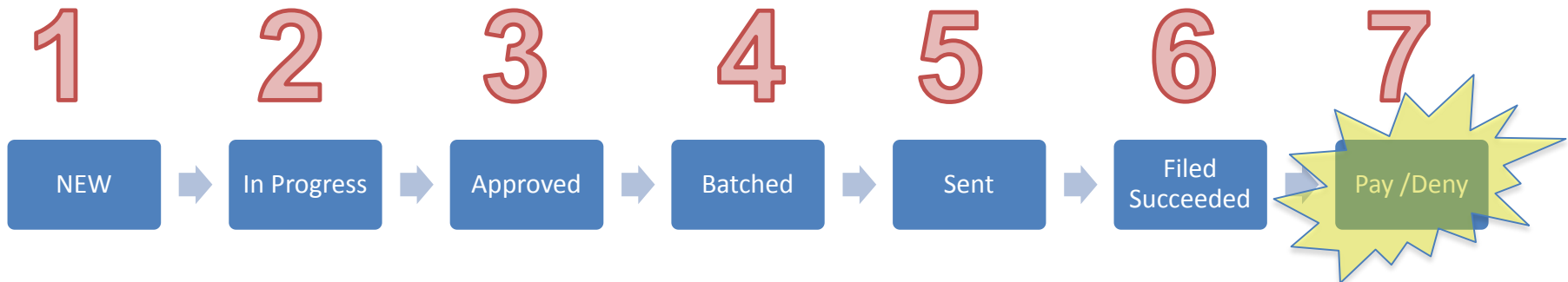




# Denial Management

## Denial/Non Payment:

- » Claim made it to the payor (**Filed Succeeded**) but procedures and services were not paid for various reasons
- » You are made aware of the non-payments and reasons when you receive the EOB during the payment posting process



# Denial Management

## Technical Challenges to Denial Management:

- » Lack of reporting in CPS to gather metrics to track and trend non-payment reason codes per payor (or provider)
- » Some EOBs come electronically (835 remit file) for auto-posting and some come on paper for hand posting
- » Old remittance settings put all non-payment codes into one big bucket (at best) unaware of CPS tools to help automate and track non-payments for follow up

# Denial Management

## Personal Challenges to Denial Management:

- » No formal policy or expectations on non-payment follow up. No documented processes for follow up.
- » Easier to “file it away” than to take action and follow up
- » Easier to adjust off the balance and make the A/R look better than to hold on to the balance
- » Lack of communication and collaboration with payment posters and other departments (different teams doing different tasks)

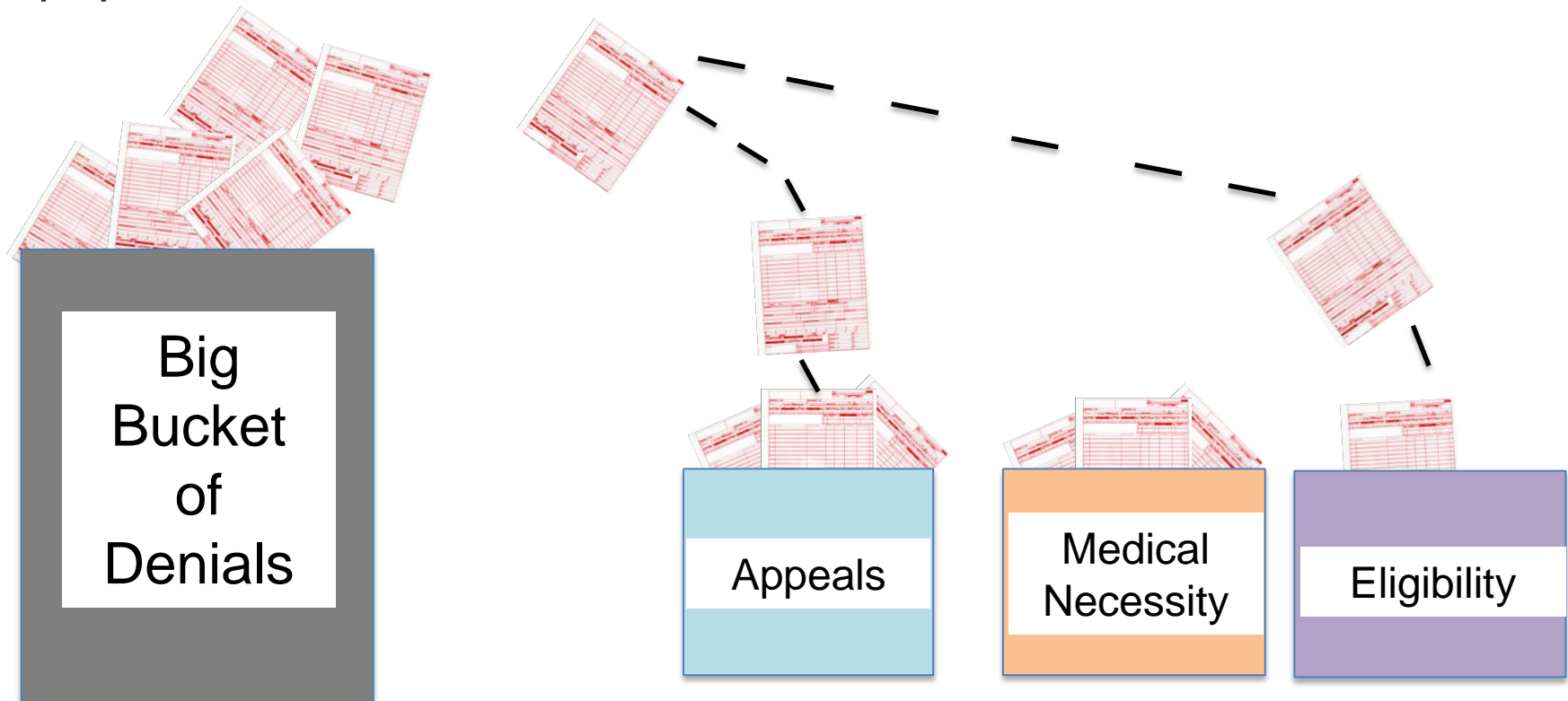
# Denial Management

**Bottom Line:** Don't let denials leave you in denial!

- » Unpaid services and procedures cost your organization lots of time and money
- » Denials and lower reimbursements are on the rise (and will significantly increase with ICD-10) and payors have leveraged technology to implement sophisticated processes
- » Insurance policies are designed to place more responsibility on the patient (higher deductibles/non-covered services) than ever before
- » Denials/non-payments are \$ in the payors pocket

# Denial Management

**GOAL:** Prevent and decrease the quantity of denials and decrease % of denials/charges ratio by implementing a more automated, organized, and efficient process for tracking and working non payments



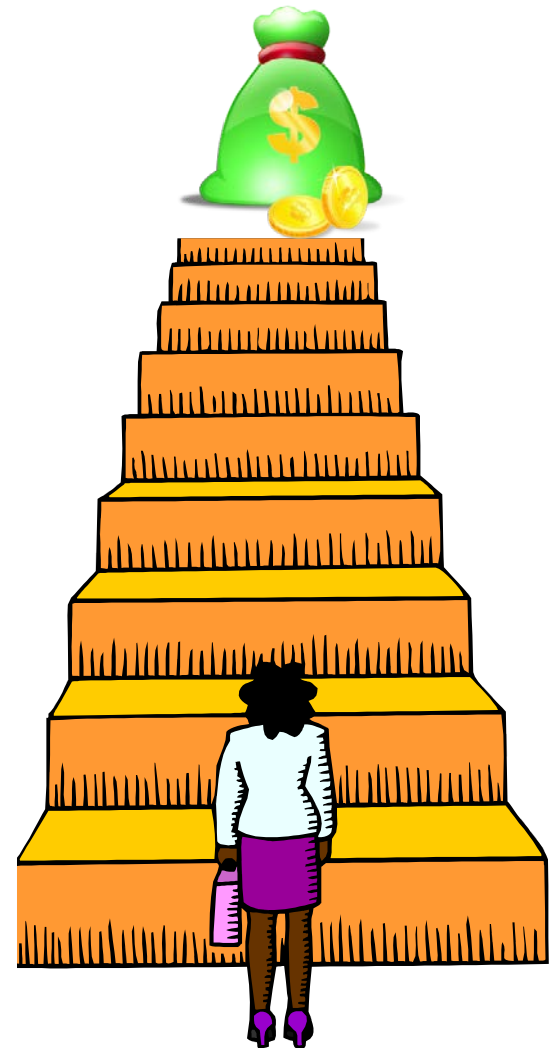
# 6 Steps to Denial Management

- » 6 Steps to Denial Management
- » The CPS tools shared today will help speed up your recognition of issues so you can react to them quickly and future denials



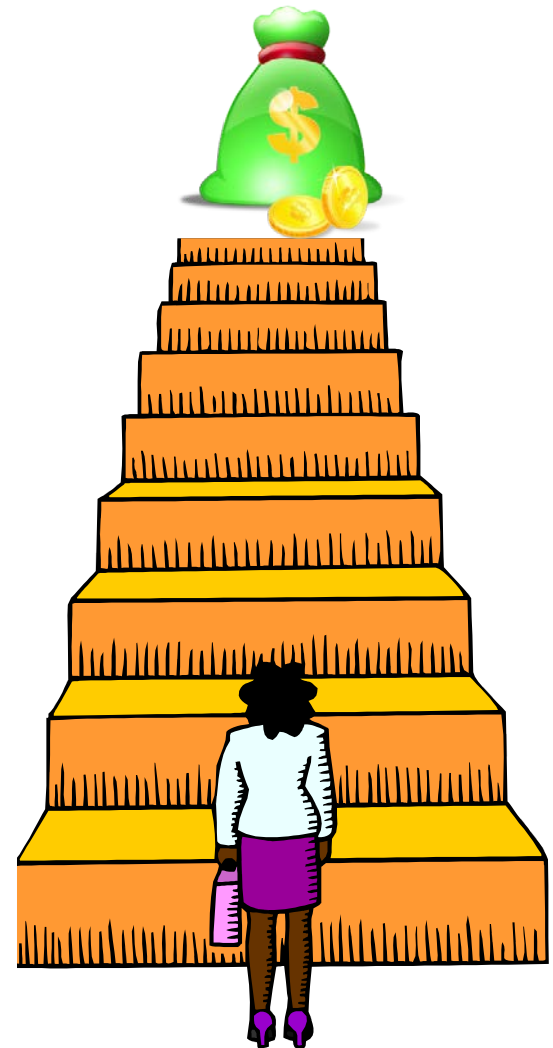
# 6 Steps to Denial Management

- » Step 1. Define
- » Step 2. Track
- » Step 3. Analyze and improve
- » Step 4. Measure and control
- » Step 5. Just do it
- » Step 6. Share and celebrate success!



# 6 Steps to Denial Management

- » **Step 1. Define**
- » Step 2. Track
- » Step 3. Analyze and Improve
- » Step 4. Measure and Control
- » Step 5. Just Do It
- » Step 6. Share and Celebrate Success!

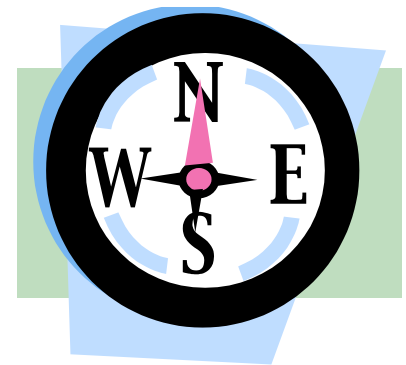




# Step 1. Define

## » Step 1. Define

- Investigate and identify your most common denial reasons
- Denial codes are your call to action on where improvements need made in your practice
- Denial code frequency and impact to your revenue cycle are your compass to process improvement



# Step 1. Define

## » Where to start:

- Denial codes are found on the EOB (paper and 835 electronic remittance files)



PROVIDER #: 540719796  
PAGE #: 1 OF 1  
DATE: 07/02/09  
CHECK/EFT #: 884831264  
STATEMENT #:

PERF	PROV	SERV DATE	POS	NOS	PROC	MODE	BILLED	ALLOWED	DEDUCT	COINS	PC-AMT	PROV PD			
NAME	ISSUE	ISSUE	HIC	224545499T	ACNT	463078	ICN	0209169704230		ASC	Y	MOA	MA01	MA18	
		0612	061209	22	1	71010	26	36.00	8.77	.00	1.75	CO45	PR2	27.23	7.02
PT	RESP	1.75						36.00	8.77	.00	.75			27.23	7.02
								CLAIM TOTALS							
								INT PNTS	.00						
								LATE FILING	.00						
TOTAL:	TOTAL CLAIMS	TOTAL BILLED	TOTAL ALLOWED	TOTAL DEDUCT	TOTAL COINS	TOTAL PC-AMT	TOTAL PROP PD								
	1	36.00	8.77	.00	1.75	27.23	7.02								
	INT PNTS	.00	LATE FILING	.00											

GLOSSARY: Group, Reason, MOA, Remark and Offset Codes:

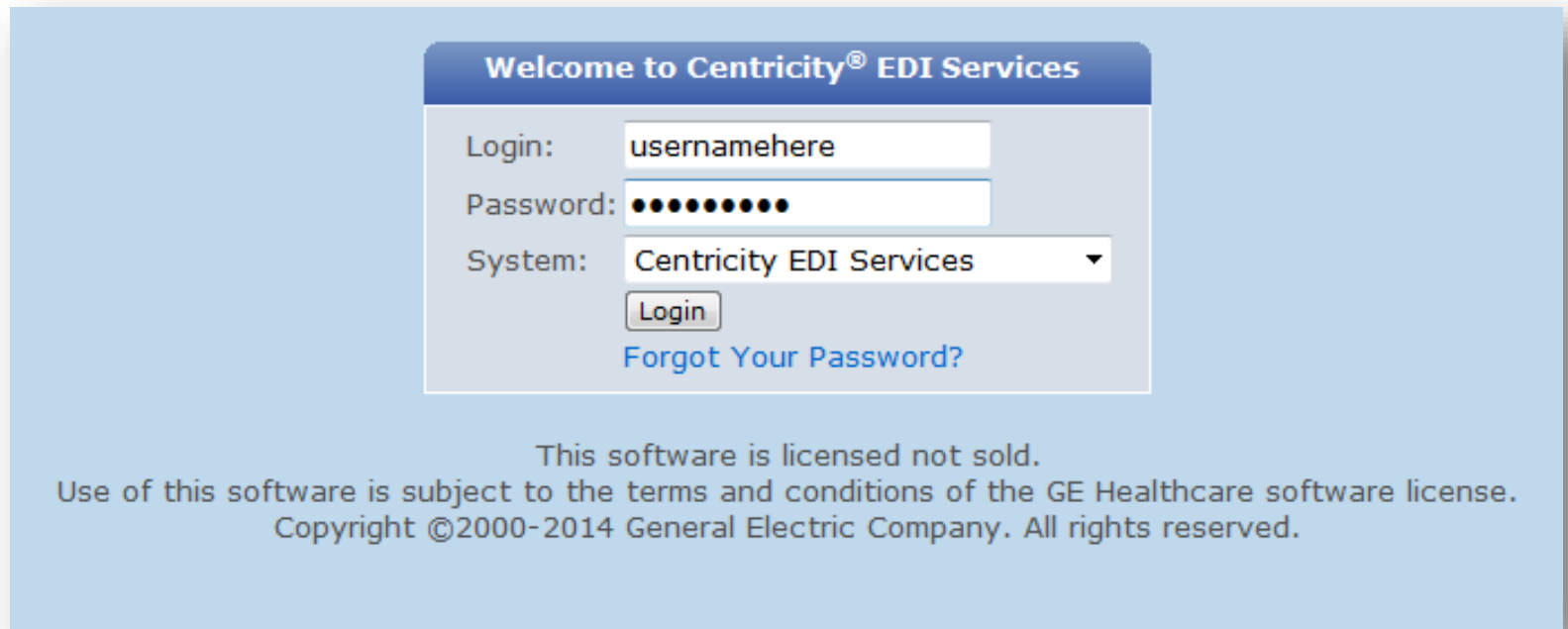
CO Contractual Obligations. Amounts for which provider is financially liable. Patient may not be billed for these amounts.  
PR Patient Responsibility. Amount may be billed to beneficiary or another payee on beneficiary's behalf.  
2 Coinsurance Amount  
45 CHARGE EXCEEDS FEE SCHEDULE/MAXIMUM ALLOWABLE OR CONTRACTED/LEGISLATED FEE ARRANGEMENT. (USE GROUP CODES PR OR CO DEPENDING UPON LIABILITY).  
ALERT: IF YOU DO NOT AGREE WITH WHAT WE APPROVED FOR THESE SERVICES, YOU MAY APPEAL OUR DECISION. TO MAKE SURE THAT WE ARE FAIR TO YOU, WE REQUEST ANOTHER INDIVIDUAL THAT DID NOT PROCESS YOUR INITIAL CLAIM TO CONDUCT THE APPEAL. HOWEVER, IN ORDER TO BE  
ALERT: THE CLAIM INFORMATION IS ALSO BEING FORWARDED TO THE PATIENT'S SUPPLEMENTAL INSURER. SEND ANY QUESTIONS REGARDING SUPPLEMENTAL BENEFITS TO THEM.

- Start by listening to your payment posting, A/R or other billing staff about the denials that they encounter most often
- Chances are that they know where the pain points are, but just may not have the “data” to back it up

# Step 1. Define

## » CEDI Clearinghouse:

- If you have the GE Centricity EDI Clearinghouse, look at the remittance reports



Welcome to Centricity® EDI Services

Login: usernamehere

Password: ●●●●●●●●●●

System: Centricity EDI Services ▼

Login

[Forgot Your Password?](#)

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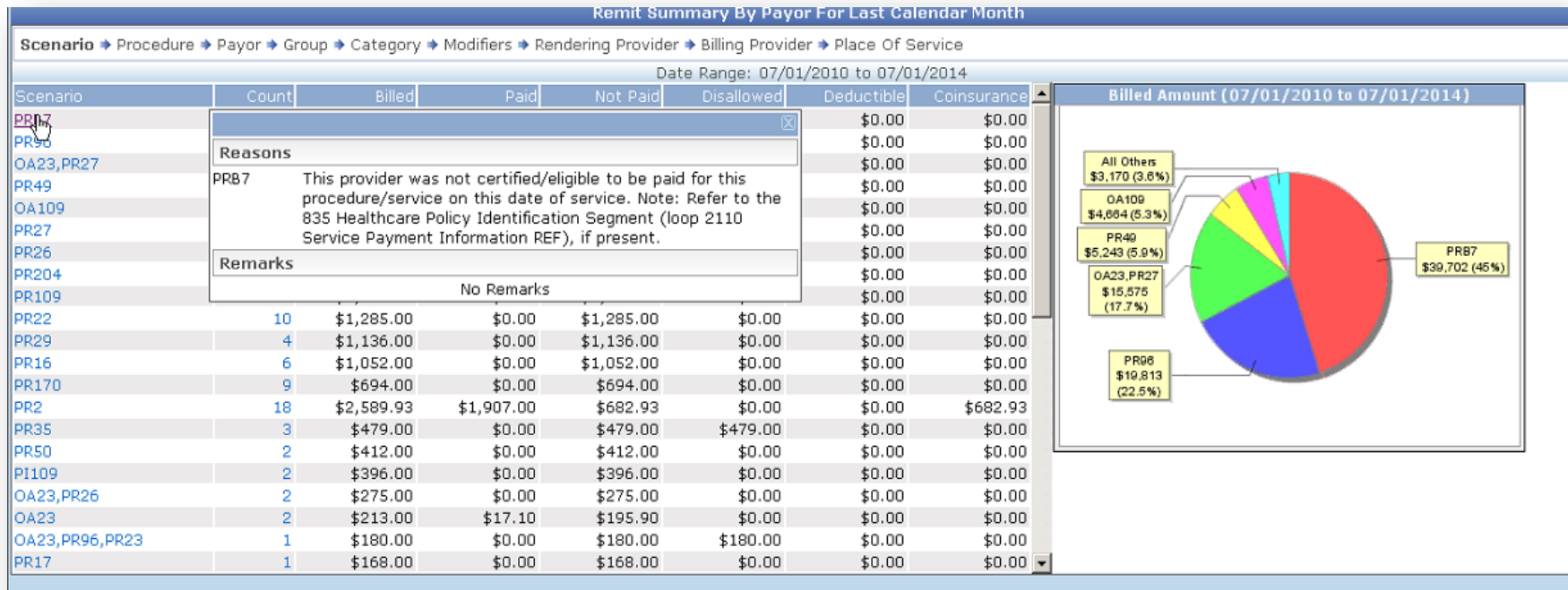
# CEDI Clearinghouse Tools

- » Once logged in to your website, go to the 'Reports' tab and scroll down to the 'Remit Summary Reports'
- » Click on the standard/default report named 'Remit Summary By Payor For Last Calendar Month'

<a href="#">Historical Rejections By Week</a>	Standard	
<b>Remit Check Summary Reports</b> ( <a href="#">Create New</a> )		
<a href="#">Remittance Check Summary</a>	Standard	12
<b>Remit Summary Reports</b> ( <a href="#">Create New</a> )		
<a href="#">Remit Summary By Payor For Last Calendar Month</a>	Standard	12
<b>Remit Trend Reports</b> ( <a href="#">Create New</a> )		
<a href="#">Remittance Trend For Last 12 Months</a>	Standard	07

# Step 1. Define

## » Remit Summary By Payor:



These nonpayment codes are your compass for process improvement!

# CEDI Clearinghouse Tools

- » This 'Remit Summary By Payor' report is useful for identifying the most frequent and highest financial impact of non-payment codes by payor using your 835 remit files
- » The report is dynamic in that it provides high-level view with the option to filter and drill down to granular detail right down to the visit
- » It is a great starting point to see where potential problems are by payor or by provider
- » You can save various versions of this report. For example, you could save by payor by provider.

# CEDI Clearinghouse Tools

- » Click the 'Modify' button to see all the filtering options. It may take some "playing around" to become familiar and get the data to display what you want to see.

Page < 1 > of 4		Remit Claim Detail List			
Payor Name	Billed	Paid	Not Paid	Scenario	Procedure
BLUE CROSS PPO	\$107.00	\$0.00	\$107.00	OA23,PR27	99213
BLUE CROSS PPO	\$909.00	\$0.00	\$909.00	OA23,PR27	71250
BLUE CROSS PPO	\$168.00	\$0.00	\$168.00	OA23,PR27	99214
BLUE CROSS PPO	\$168.00	\$0.00	\$168.00	OA23,PR27	99214
BLUE CROSS PPO	\$70.00	\$0.00	\$70.00	OA23,PR27	96523
BLUE CROSS PPO	\$107.00	\$0.00	\$107.00	OA23,PR27	99213
BLUE CROSS PPO	\$107.00	\$0.00	\$107.00	OA23,PR27	99213
BLUE CROSS PPO	\$107.00	\$0.00	\$107.00	OA23,PR27	99213
BLUE CROSS PPO	\$246.00	\$0.00	\$246.00	OA23,PR27	92014
BLUE CROSS PPO	\$107.00	\$0.00	\$107.00	OA23,PR27	99213
BLUE CROSS PPO	\$107.00	\$0.00	\$107.00	OA23,PR27	99213
BLUE CROSS PPO	\$168.00	\$0.00	\$168.00	OA23,PR27	99214
BLUE CROSS PPO	\$152.00	\$0.00	\$152.00	OA23,PR27	97750
BLUE CROSS PPO	\$101.00	\$0.00	\$101.00	OA23,PR27	96910
BLUE CROSS PPO	\$101.00	\$0.00	\$101.00	OA23,PR27	96910
BLUE CROSS PPO	\$101.00	\$0.00	\$101.00	OA23,PR27	96910
BLUE CROSS PPO	\$101.00	\$0.00	\$101.00	OA23,PR27	96910
BLUE CROSS PPO	\$101.00	\$0.00	\$101.00	OA23,PR27	96910
BLUE CROSS PPO	\$107.00	\$0.00	\$107.00	OA23,PR27	99213
BLUE CROSS PPO	\$939.00	\$0.00	\$939.00	OA23,PR27	13132

# CEDI Clearinghouse Tools

- » TIP: Filter for Adj. Group Code: Does not contain 'Contractual Obligations'. Also, change the 'Drill Down Order' to 'Scenario' then 'Payor'.

Search and Display

Date Submitted: Custom Time Last 6 Calendar Month(s) 01/01/2014 - 07/01/2014

Group: All Groups

Payor:

Category: Contains ALL

Rendering Provider:

Billing Provider:

Adj. Group Code: Does Not Contain

- ALL
- PR - Patient Responsibility
- OA - Other Adjustments
- CR - Correction and Reversals
- CO - Contractual Obligations
- PI - Payor Initiated Reductions

Reason: ... X

Remark: ... X

Procedure:

Drill Down Order: Scenario (Up) (Down)

Sort: Count Asc Desc

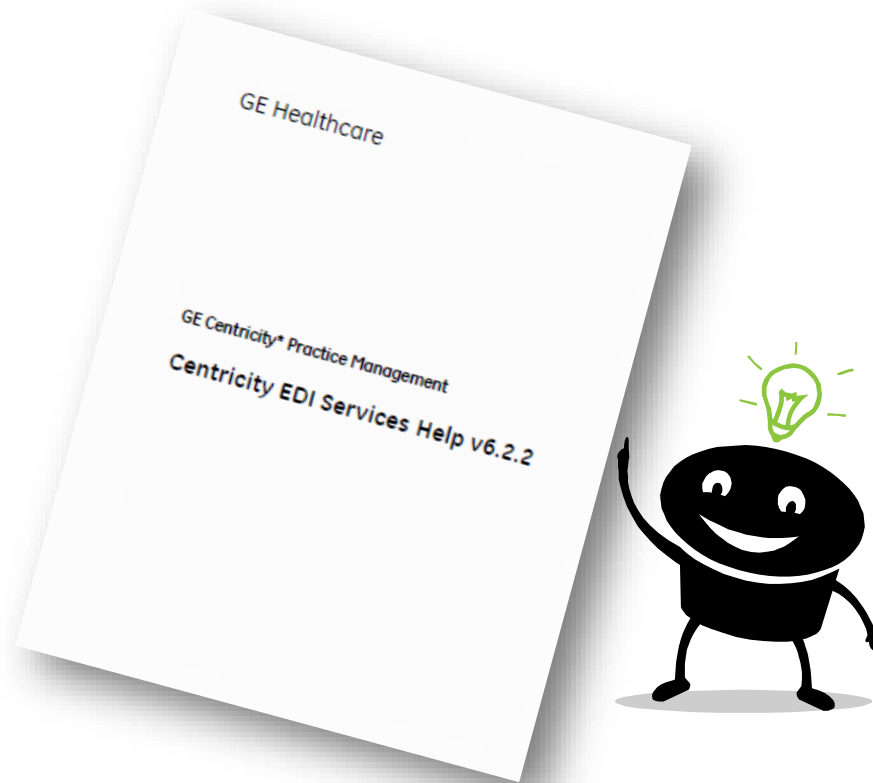
Chart: Billed Amount

Scenario = non  
payment reason +  
remark code.  
Tells a better story!



# CEDI Clearinghouse Tools

» TIP: Click the 'HELP' button on the CEDI website to download a free 200+ page manual!



# Step 1. Define

- » I don't use the CEDI clearinghouse. Now what?
  - Contact your clearinghouse and ask what kind of reports are available. (free or for purchase)



# Step 1. Define

## » Do you have any other suggestions that are FREE?

- Create a denial tracking spreadsheet in Excel
- A simple spreadsheet will allow you to see the top payors and reasons for denial for \$ and volume. Use the 80/20 rule to focus priority.
  - Possible columns: Claim Status, Provider, Patient ID, Payer Name, Denial Code, Denial Reason, Date of Denial, Actionable?, Appeal/Refile Date, \$ of Denial, \$ Recovered, Notes

	A	B	C	D	E	F
1	Status	Provider	CPS Pt ID:	Payer	Denial Code	Denial Reason
2	Appeal Sent	Dr. J	0.12345	Aetna	CO 150	Payer deems the information submitted does not support this level of service
3						
4						
5						

# Resources – WPC website

- » Claim adjustment reason codes and definitions can be found online at the WPC website
- » Also check out the Medicare Remit Easy Print Tool

The screenshot shows the WPC website interface. At the top right are buttons for 'Store', 'Terms', and 'Help'. The main header features the WPC logo and 'Washington Publishing Company'. Below this is a 'Reference' tab. The page content includes a breadcrumb trail: 'Reference > Code Lists > Health Care >'. The main heading is 'Claim Adjustment Reason Codes • ASC X12 External Code Source 139', with a subtext 'LAST UPDATED 7/1/2014'. A paragraph explains that claim adjustment reason codes communicate an adjustment, meaning they must communicate why a claim or service line was paid differently than it was billed. Below this is a link to 'Minutes from the June 2014 Meeting'. A navigation bar contains links for 'Change Request Form', 'Online Conference', 'FAQs', and 'Purchase'. A filter section shows 'Filter Codes by Status: Show All' and 'Current | To Be Deactivated | Deactivated'. The main content area is a table with four rows:

1	<b>Deductible Amount</b> <i>Start: 01/01/1995</i>
2	<b>Coinsurance Amount</b> <i>Start: 01/01/1995</i>
3	<b>Co-payment Amount</b> <i>Start: 01/01/1995</i>
4	<b>The procedure code is inconsistent with the modifier used or a required modifier is missing. Note: Refer to the 835 Healthcare Policy Identification Segment (loop 2110 Service Payment Information REF), if present.</b>

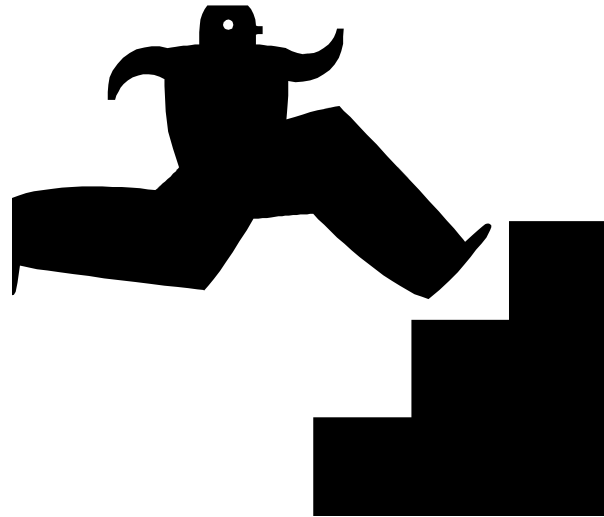
<http://www.wpc-edi.com/reference/>

# Step 1. Define

- » Once you identify your most common codes, gather metrics so that you can have a “before” and “after” benchmark for reporting purposes and tracking
- » \$ of insurance denials per month
- » Percentage of denials/charges ratio (three month average)
- » Volume of denials

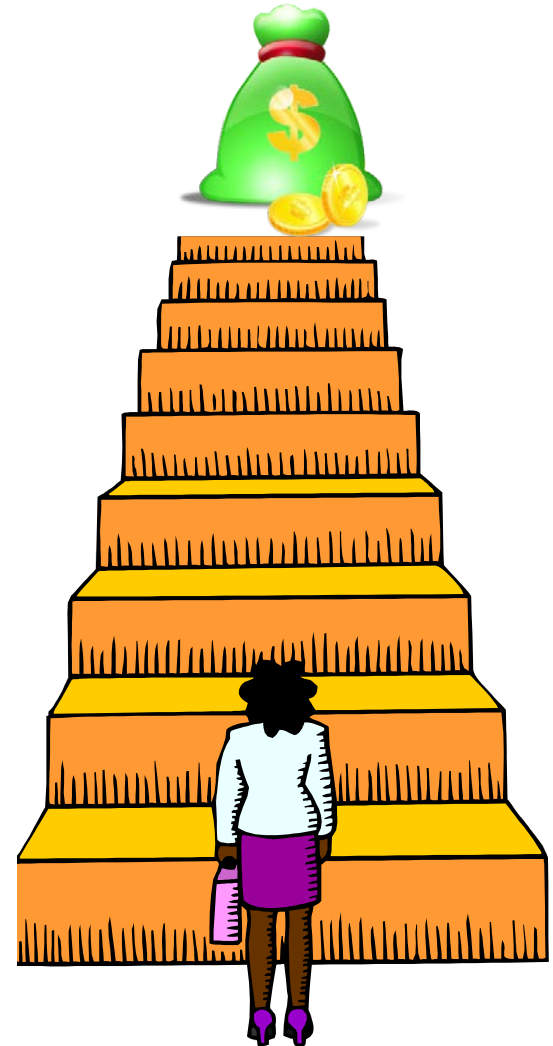
# Step 1. Define

- » Not all denials or non-payments are “actionable”. But, for the ones that are, the next steps will be helpful.



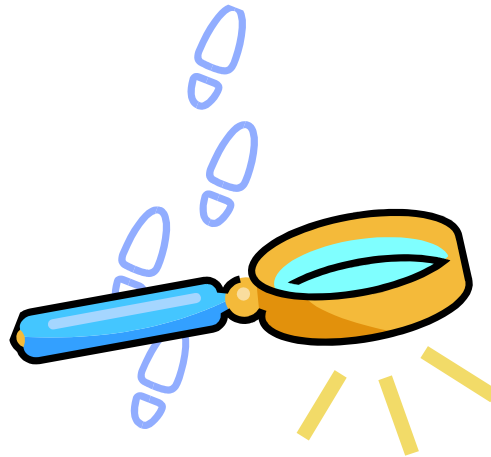
# 6 Steps to Denial Management

- » Step 1. Define
- » **Step 2. Track**
- » Step 3. Analyze and Improve
- » Step 4. Measure and Control
- » Step 5. Just Do It
- » Step 6. Share and Celebrate Success!



# Step 2. Track

- » Step 2. Track
- » Now that you have your common codes, let's discuss some ideas on how to track and automate workflows in Centricity





## Step 2. Track

- » Sign up for **electronic remittance** for as many payors as possible
- » Review the payors you are still getting paper EOBs and sign up for remittance!



## Step 2. Track

- » Paper EOBs promote a more manual process. Electronic EOBs sent in the 835 remittance file contains structured data which is reportable and promotes automation.
  - 835 EOBs are easier to look up and find than paper EOB(s) that have been scanned in
  - The 835 file fills out line information and even preps the claim for secondary electronic filing



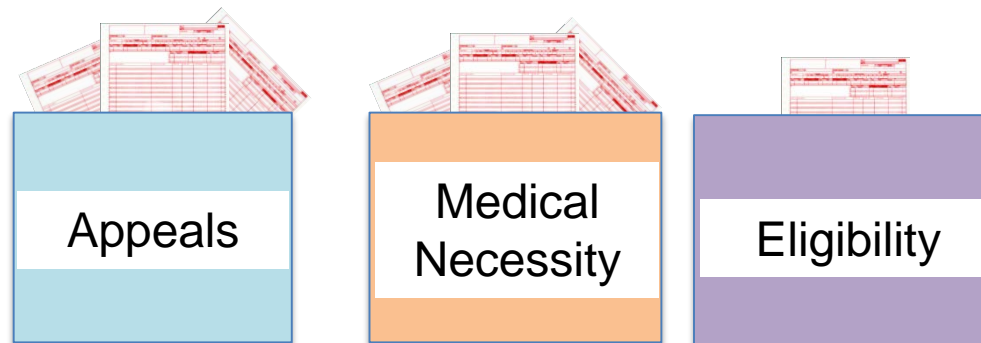
## Step 2. Track

» **Group** your most common **nonpayment codes** into categories. Here are some suggestions:

- Registration
- Eligibility
- Non-Covered
- Charge Entry/Coding
- Referrals/Pre-Auth
- Waiting on Patient Info
- Duplicate
- Medical Necessity
- Documentation
- Bundled
- Credentialing
- Patient Responsibility
- Timely Filing
- Other
- Appeals

# Step 2. Track

- » Build your denial categories as visit owners in CPS
  - Better organizes denial management by creating “buckets” of actionable items to work on
  - Visit owners can be assigned within the visit in billing or payment entry



# Step 2. Track

- » **Review your remittance setup.** Include the non-payment codes and “auto-assign” the visit owner during remit processing

Some offices even choose to “reject” the visit during payment posting. This throws the whole ticket into **Filed Rejected** when these non-payment codes are in the 835 remit file.

Procedure Level Non Payment Actions

25

Non Payment Action

Group & Reason Code PR 49,29,22

Action Ignore

Action Type

Apply To Tax Line

Apply To Primary Only

Ignore Actual Allowed (B6)

Calculate Actual Allowed

Reject Visit

Split Visit

Assign Owner Denials/Remittance Review

Claim Level Processing

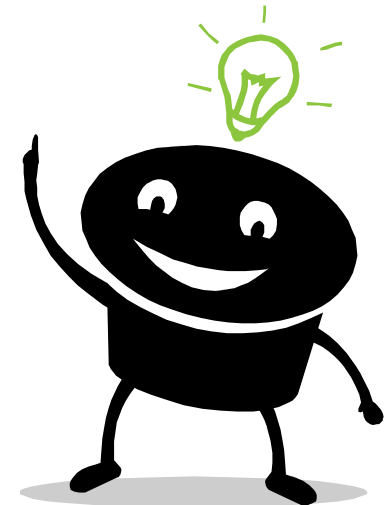
Process at Claim Level

Do Not Post Visit  Log In Remittance Report

Use more specific visit owner?

## Step 2. Track

- » BONUS TIP: EDI Response Processors pull from the insurance carrier with the 'Payer Literal' with the lowest Centricity ID
- » Technically, the response processors only need setup on the carrier with the lowest ID, but you will need to review your carrier settings for any carrier that has the same payor ID if you want to be thorough



# Step 2. Track

- » Even when hand posting non-payments, manually assign the visit owner as appropriate
- » You can also manually change the visit status as appropriate to your workflows
- » It is helpful to also put the denial reason code or CPT code in the visit description for easy viewing later

DOB	Code	Fee	Pat Balance	Ins Balance	Payment	Payment Type	Adjustment	Adjustment Type	Transfer
	National City Bank F					Payment			
08/06/07	99213	100.00	15.00	85.00	-15.00	NSF Check		(none)	
08/06/07	nsf	30.00	30.00	0.00		Payment		(none)	
Totals			130.00	45.00	85.00	-15.00		0.00	

**Quick Pay - \$0.00** Amt. Remaining 0.00 Payment -15.00 Adjustment 0.00 Transfer 0.00 ICN

Resp. Provider  **Current Carrier**

Facility  Billing Note

Status  Visit Note

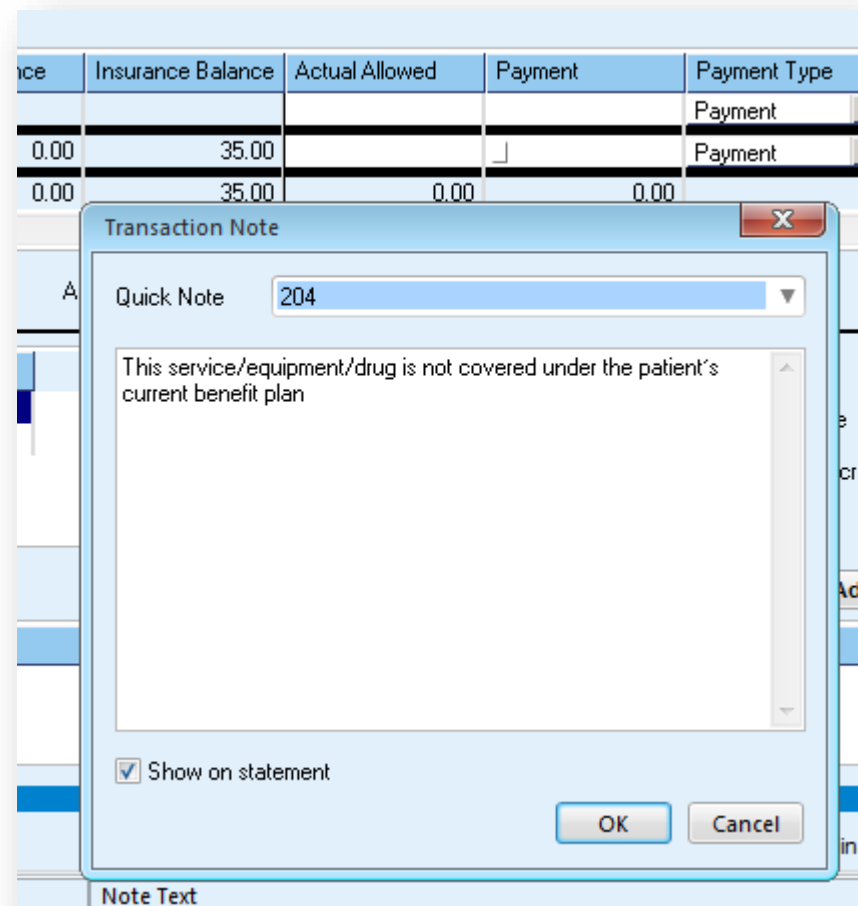
15.00

Transaction History

Payer	Payment	Adjustment	Date	Source	Transfer	Batch	Created By	Modified By
Payment, Suzie J	15.00	0.00	08/06/2007	Patient	0.00	culp.angela_200708	culp.angela	culp.angela

# Step 2. Track

- » Some offices have built **Quick Notes** for common non-payment code reasons
- » You can choose if these notes show up on patient statements or not
- » This can be easily referenced by staff during payment posting





## Step 2. Track

- » Enter 'HC' for "hard copy EOB" in the 'Visit Note' or 'Visit Description' during payment posting so that it is easy for staff to know when to look for the paper/scanned EOB if needed

The screenshot shows a software interface with a light blue background. At the top, there are labels for 'ent 0.00', 'Transfer 0.00', and 'ICN' followed by an empty text box. Below this is a large empty rectangular area. To the right of this area is a yellow highlighted section containing two input fields: 'Visit Note' with the text 'HC |' and 'Visit Description' which is empty. Below these is an 'Owner' field with the text 'Unassigned' and a small icon. At the bottom, there are four buttons: 'Claim Level Adjust...', 'COB Information', 'Medicare OP Adjud.', and 'Medicare IP Adjud.'. Below the buttons is a table with columns: 'rce', 'Transfer', 'Batch', 'Created By', and 'Modified By'.

ent 0.00	Transfer 0.00	ICN	<input type="text"/>	
		Visit Note	HC	
		Visit Description	<input type="text"/>	
		Owner	Unassigned	
<input type="button" value="Claim Level Adjust..."/>	<input type="button" value="COB Information"/>	<input type="button" value="Medicare OP Adjud."/>	<input type="button" value="Medicare IP Adjud."/>	
rce	Transfer	Batch	Created By	Modified By

# Step 2. Track

» Some offices have even used the “Collection” billing status and created **sub-collection statuses** to categorize and follow up on appeals, non-payments

Collections Criteria

**Patient**

All  
 Range  
 Patient

(all) [Search]

Guarantor (all) [Search]  
Ticket #  
Status (all) [Search]  
Resp. Provider (all) [Search]  
Resource (all) [Search]  
Facility (all) [Search]  
Company (all) [Search]  
Owner (all) [Search]  
Current Insurance Carrier (all) [Search]  
Current Insurance Group (all) [Search]

**Date in Collections**

From 08/05/2014 To 08/05/2014  
 Range  All

**Next Contact Date**

From 08/05/2014 To 08/05/2014  
 Expired  Range  All

Minimum Days In Collections 0  
Minimum Visit Balance  
Minimum Visit Insurance Balance  
Minimum Visit Patient Balance  
Minimum Visit Deposit  
Collections Group (all) [Search]

Reset OK Cancel

# Step 2. Track

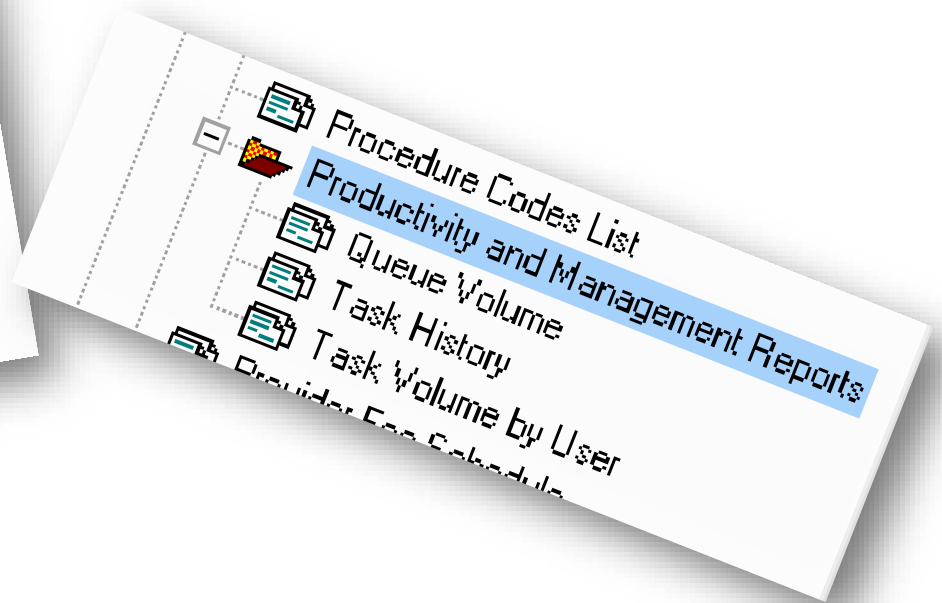
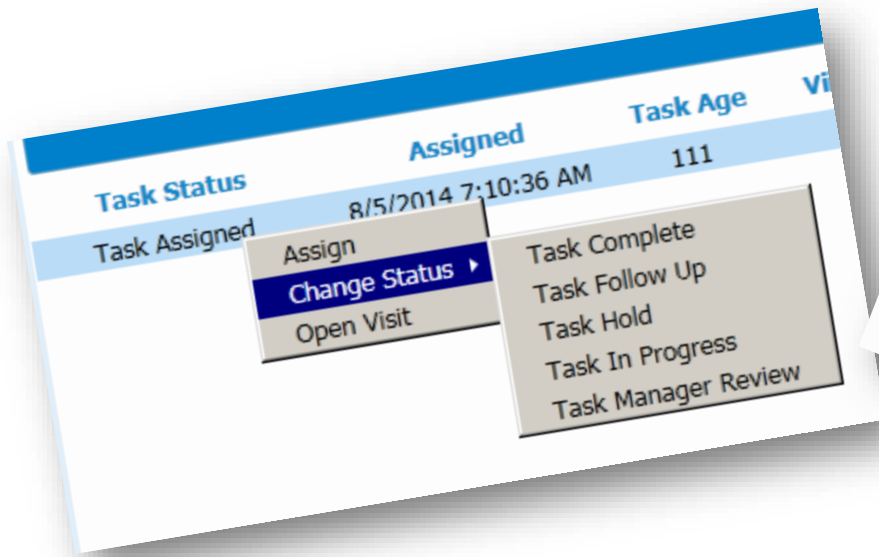
- » Setup **Task Management** to “catch” all the visit owners and organize them into queues

The screenshot displays a configuration interface for a queue. It is divided into three main sections: Queue Name, Queue Users, and Queue Criteria.

- Queue Name:** A text input field contains "Appeals v8-5-14". Below it, a checkbox labeled "Automatically exit tasks when they no longer meet criteria" is checked.
- Queue Users:** A section with a blue header. It contains a green plus sign and a red minus sign. Below these is a list of users, with "Hunsberger, Angela" visible.
- Queue Criteria:** A section with a blue header and an "Add Criteria" button. It contains two criteria rows:
  - Insurance Group:** A text input field contains "Medicare". To its right is a magnifying glass icon, a checkbox labeled "Exclude Selected" (which is unchecked), and a red "X" icon.
  - Visit Owner:** A text input field contains "Medicare Appeals". To its right is a magnifying glass icon, a checkbox labeled "Exclude Selected" (which is unchecked), and a red "X" icon.

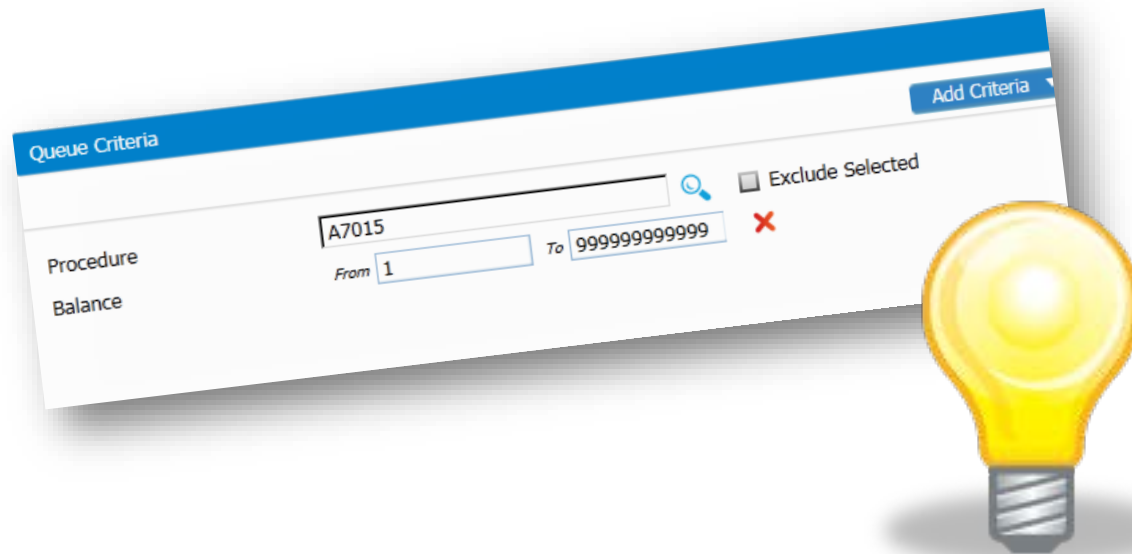
# Step 2. Track

- » Task Management not only gives you additional tools to manage denials (such as **task statuses**), you also get **reports** from the queues!



## Step 2. Track

- » Task Management queues can also be built. Not just by visit owner, but you can also build queues to monitor tickets with certain CPT codes or even to monitor new provider claims.



# Step 2. Track

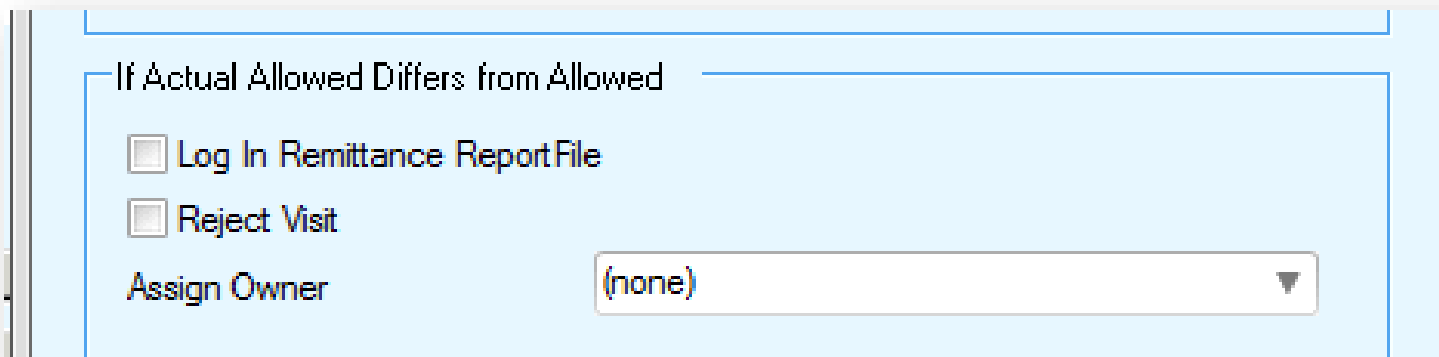
- » Revisit your **Fee Schedules**
- » Storing allowed amounts “what’s expected” for procedures/services in your fee schedules and tracking the actual allowed “what you got paid” will help you identify underpayments/partial payments

The image shows a screenshot of a medical billing software interface. A dialog box titled "Fee Schedule" is overlaid on a table. The dialog box has a dropdown menu set to "Aetna - 99213" and a "Calculate based on" section with radio buttons for "Fee Schedule" (selected) and "Flat". Below this, there are input fields for "Fee" (160.00 RVU) and "Allowed" (70.44 RVU). The background table has columns: "DOS", "Code", "Balance", "CPT Code", "Payr", "Payment Type", "Adjustment", "Actual Allowed", and "Ductible to". A row for CPT code 99213 shows a balance of 4.00, a payment of 0.00, and an actual allowed amount of 55.23. The "Actual Allowed" cell is highlighted with a red box.

DOS	Code	Balance	CPT Code	Payr	Payment Type	Adjustment	Actual Allowed	Ductible to
08/05/14	99213	4.00	99213		Payment	10.00	55.23	
Totals		0.00		0.00		10.00		

## Step 2. Track

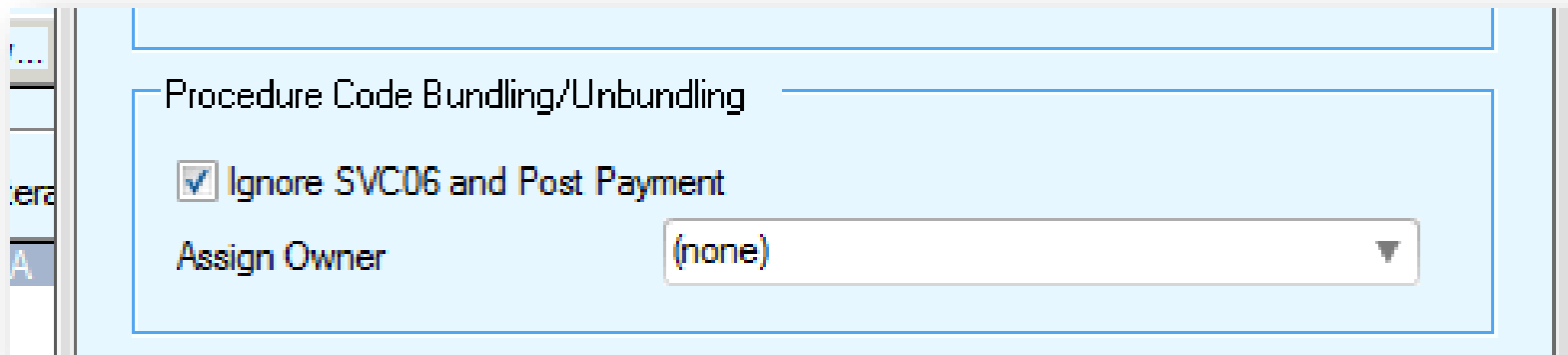
- » There are even **remit settings** that you can “flag” and auto-assign visit owners when the actual allowed amount does not match the allowed.
  - Make a task management queue to investigate allowed amounts and update the fee schedule or follow up with the payor as needed



The screenshot shows a light blue rectangular panel with a thin border. At the top, it contains the text "If Actual Allowed Differs from Allowed" followed by a horizontal line. Below this, there are two checkboxes: the first is labeled "Log In Remittance ReportFile" and the second is labeled "Reject Visit". At the bottom of the panel, there is a label "Assign Owner" followed by a dropdown menu that currently displays "(none)" and a small downward-pointing triangle icon.

## Step 2. Track

- » There are even **remit settings** you can even “flag” and auto assign visit owners for bundled payments

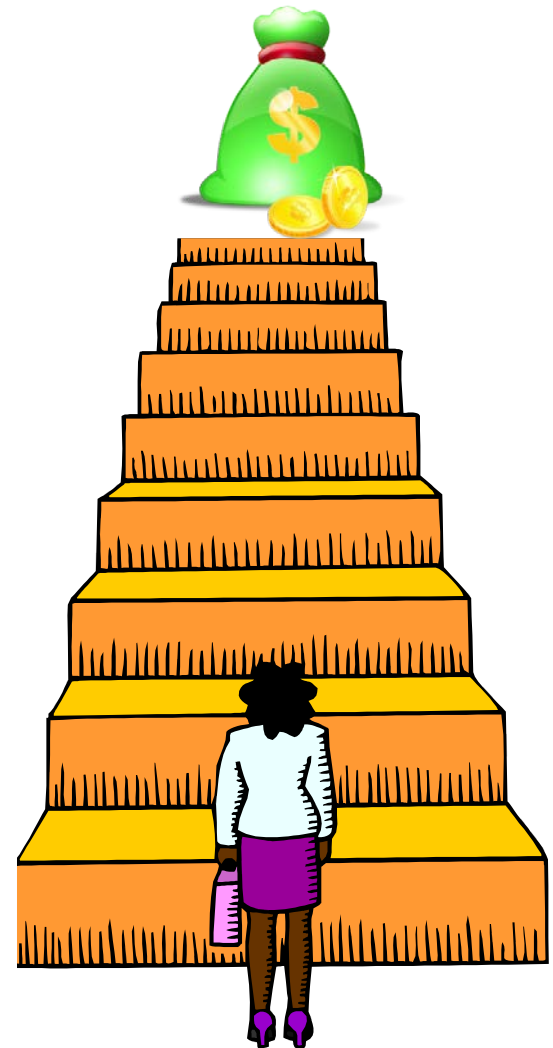


- » Note: One CHUG user reported bugs with this setting. Specifically, having this setting and the ‘Ignore Line Item Control Number’ on at the same time can cause lost transactions.



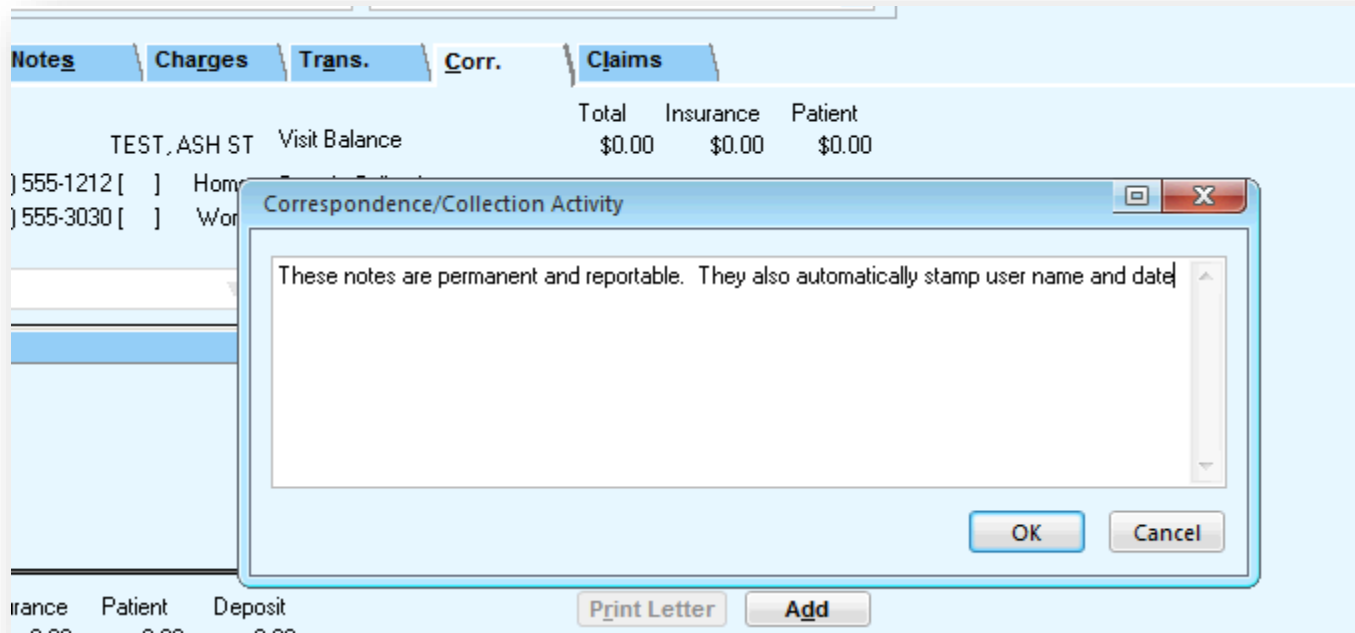
# 6 Steps to Denial Management

- » Step 1. Define
- » Step 2. Track
- » **Step 3. Analyze and Improve**
- » Step 4. Measure and Control
- » Step 5. Just Do It
- » Step 6. Share and Celebrate Success!



# Step 3. Analyze and Improve

- » Best practice: use **correspondence notes** in visits when following up on unpaid tickets/line items



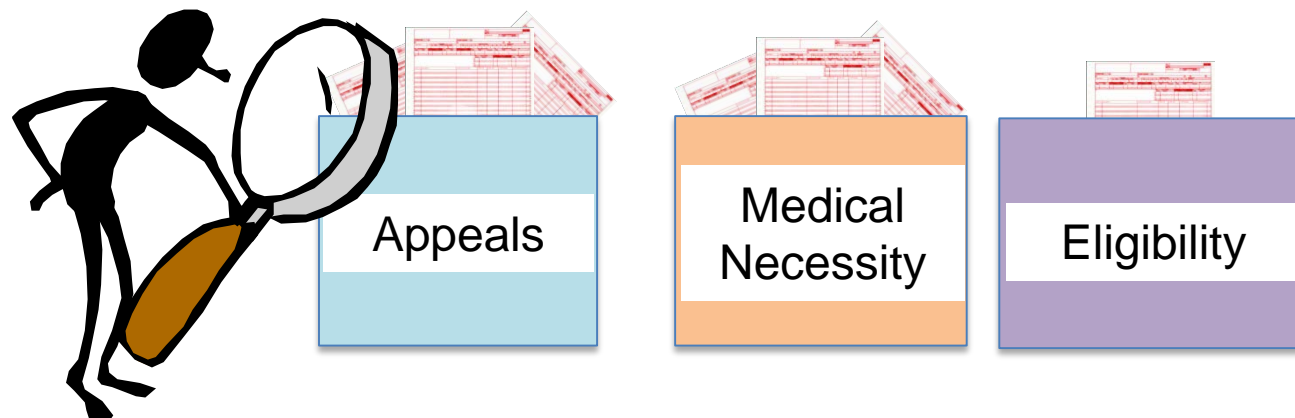
## Step 3. Analyze and Improve

- » Meet as a group in **cross-functional meetings** and look at tickets together to find trends. Discuss details as you peel back the layers.
  - The PM Outstanding Insurance Report is great for group discussion
- » Reorganize billing tasks and assign dedicated “A/R Specialists” for insurance carrier follow up



# Step 3. Analyze and Improve

- » Assign responsibility to queues and monitor productivity
- » Analyze the denial reasons and seek knowledge regarding the details for payor-specific or state-specific non-payments



## Step 3. Analyze and Improve

- » Understand the **payor contract language** and **coding**. Defend your coding and provide supporting documentation as appropriate.
- » Involve your payor representative when terms of the contract are not met or when your supporting documentation could provide better terms
- » Refine coding policies and procedures and train staff for workflow corrections as needed

# Step 3. Analyze and Improve

- » Load **Appeal letters** right into Centricity for easy access and to save time by defaulting information and pulling in info right from the visit

**Provider Appeal Form**

Please complete the following information and return this form with supporting documentation to the applicable address listed on the corresponding appeal instructions. Send only one appeal form per claim. Appeals must be submitted within one year from the date on the remittance advice.

Date 6/18/2014

**Appeal Type** (check one)

<input type="checkbox"/> Utilization Management (see below)	<input type="checkbox"/> Adverse Determination (Medical Necessity or Experimental/Investigational)	<input checked="" type="checkbox"/> Coding and Payment Rule	<input type="checkbox"/> Other
---	--	---	--------------------------------

If a Utilization Management appeal, complete the following:

Type: <input type="checkbox"/> Authorization <input type="checkbox"/> Precertification	Authorization of Precertification Number
--	--

**1. Provider Information**

Provider Name	Provider Number		
Street Address	City	State	Zip

# Step 3. Analyze and Improve

- » Create multiple appeal letters for carrier or common appeals. Include supporting images/documentation as needed based on common appeals
- » This can be accomplished with a custom Crystal Report!

Authorization #:  
Total Charges:\$1,540.43  
Total Paid:\$374.23  
Total Balance:\$160.38

System will list any codes not paid

Dear Sir or Madam:

The above named patient was seen in our office for diagnosis code: V54.01 - Encounter for removal of internal fixation device on 02/11/2014. This appeal letter will provide further description of codes that still have balances.

20680	Removal of implant; deep (eg, buried wire, pin, screw, metal band, nail
-------	---

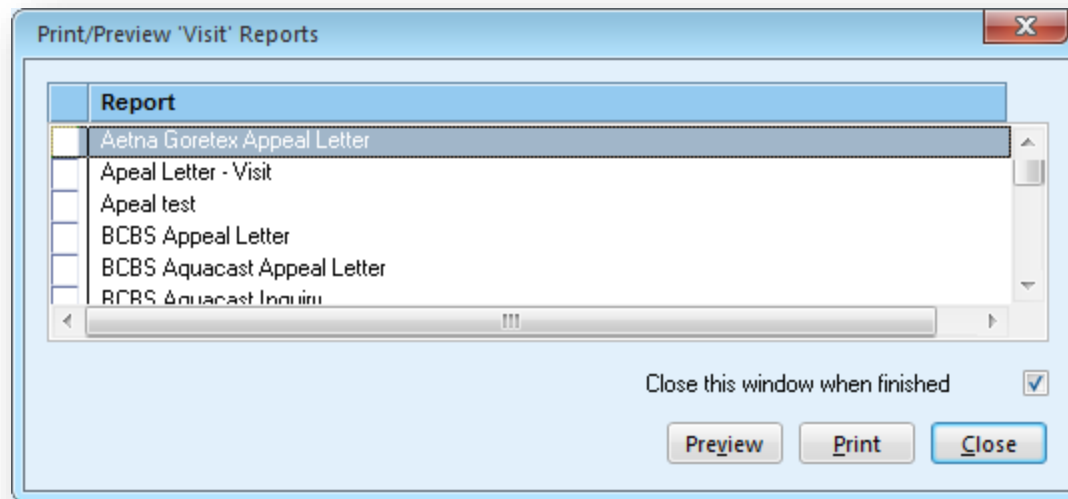
We hope this will clarify why we are using this material and that this was billed correctly and should be paid. We will be looking forward to hearing from you regarding this matter. If you have any questions please feel free to contact Account Receivable department at [REDACTED]

Sincerely,

Patient Account Representative  
[REDACTED]

# Step 3. Analyze and Improve

- » Once your custom Crystal Report is loaded, the appeal can be filled out by going to File > Reports> in billing. Then the appeal can be scanned and viewed by clicking on the “paperclip” within the visit in billing.





# Step 3. Analyze and Improve

- » TIP: Avoid “duplicate rejections” by using the **Resubmission Code** of “7” when sending corrected claims. Must Include the ICN too!
- » ‘7’ flags the claim as a “replacement” claim

The image shows a software interface with a 'Filing (1)' tab selected. The 'Resubmission Code' field is highlighted in yellow and contains the value '7'. An 'Edit Authorization/Referral' dialog box is open in the foreground, with the 'ICN' field highlighted in yellow and a message that says 'MUST ALSO INCLUDE ICN NUMBER'. The dialog box also contains fields for 'Authorization Number', 'Issued', 'Expiration', and 'Referral Number'.

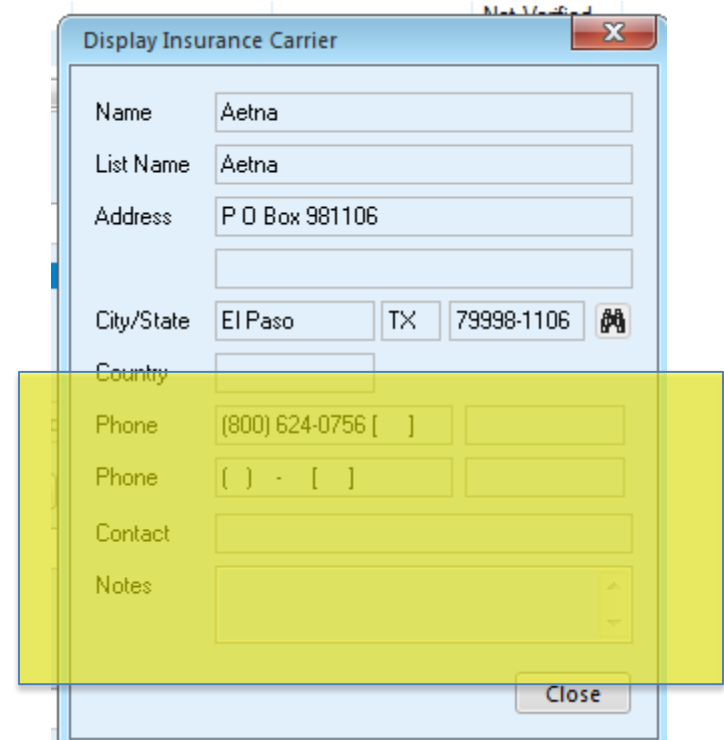
# Step 3. Analyze and Improve

Decide how each “notes” field could be best used:

Note Type	Location in CPS
Visit Billing Note	Can be viewed/edited from within the visit on the notes tab or from payment entry. Helpful for notes regarding one DOS.
Visit Description	Can be viewed/edited from within the visit, in payment entry. Can also be viewed in Task Management and from the Billing spreadsheet. Helpful for quickly identifying info for a ticket.
Correspondence Notes	Can be viewed within the visit. Reportable. Best practice to document all activity for a ticket. Can be auto-copied to multiple tickets.
Patient Billing Notes	Can be viewed/edited from within the visit on the charges tab and in payment entry. Helpful for notes regarding an entire patient account.
Patient ALERT Notes	Important notes that “popup” every time the patient is accessed
Patient Appt. Notes	Can be viewed in Registration or when booking an appointment. Helpful for storing copay amounts for PCP vs. specialist.
Line Info	Viewed/edited within payment entry. Displays info on how a claim was processed by payor. Required for secondary electronic filing.

# Step 3. Analyze and Improve

- » Remember to utilize **payor websites** for claim research and drill down for more specifics on denied claims
- » TIP: On the insurance carrier setup, enter your insurance customer service number and contact for easy access
- » You can view this information from billing, payment entry, and registration



The screenshot shows a software window titled "Display Insurance Carrier" with a "Close" button in the top right corner. The form contains the following fields:

Name	Aetna		
List Name	Aetna		
Address	P O Box 981106		
City/State	El Paso	TX	79998-1106
Country			
Phone	(800) 624-0756	[ ]	[ ]
Phone	[ ]	-	[ ]
Contact			
Notes			

A yellow highlight is placed over the Phone, Contact, and Notes fields. A "Close" button is located at the bottom right of the form.

# Step 3. Analyze and Improve

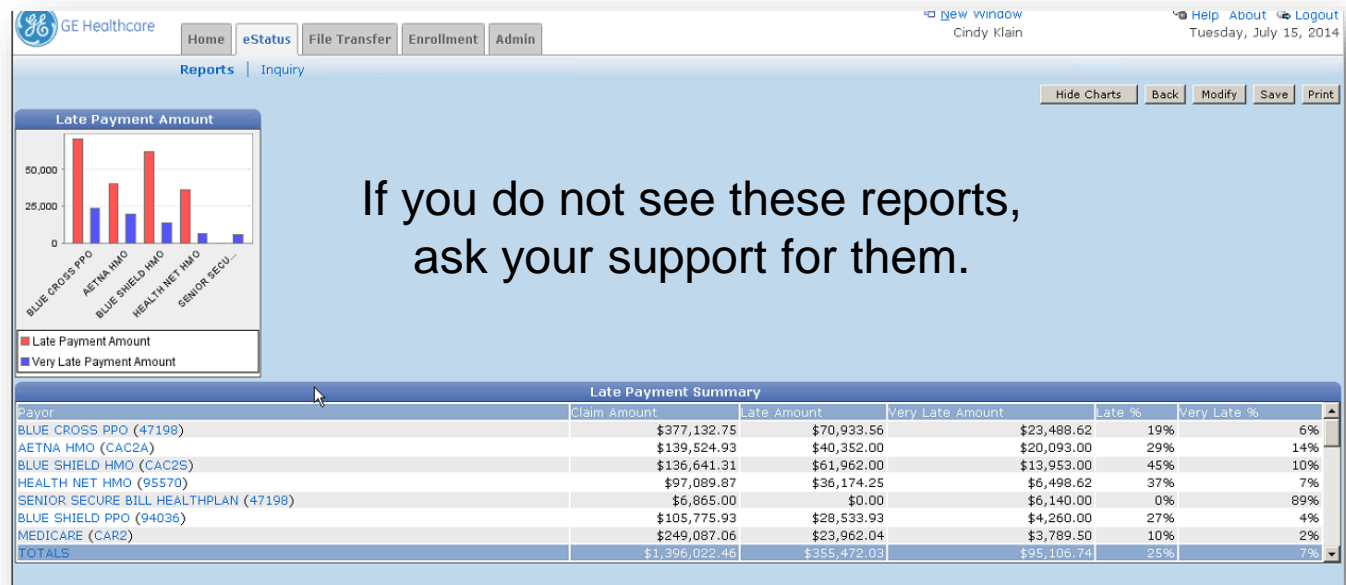
- » TIP: On the insurance carrier setup, you can use the Subscriber ID Mask field as appropriate to ensure patient insured ID numbers are entered correctly
- Test to see what this looks like before making changes and provide staff education right away

The screenshot shows the 'Edit Insurance Carrier' window with the following details:

- Information Tab:**
  - Inactive
  - Name: Aetna
  - List Name: Aetna
  - ID: 13
  - Address: P O Box 981106
  - City/State: El Paso, TX, 79998-1106
  - Country: [ ] Subdivision: [ ]
  - Phone 1: (800) 624-0756 [ ] 075
  - Phone 2: ( ) - [ ] [ ]
  - Contact: [ ]
  - Notes: [ ] Alert Notes: [ ]
  - Include Claim Office Number
  - Payer ID # Type: [ ]
  - Other Payer ID #: [ ]
  - Filing Method:  None  Paper  Electronic
  - Method: HCFA
- Right Column:**
  - Carrier ICD-10 Implementation Date: 10/01/2014
  - Carrier Type: Commercial insurance company
  - Financial Class: Commercial
  - Allocation Set: [ ]
  - Insurance Group: Aetna
  - Trans. Column Set: Aetna
  - Collections Group: [ ]
  - Ledger: [ ]
  - Alternate Payer: [ ]
  - Requires Authorization  Reference Carrier
  - Benefit Assignment: Assigned
  - Policy Type: Other
  - ID: [ ]
  - Subscriber ID Mask: [ ] (highlighted in yellow)

# CEDI Clearinghouse Tools

- » CEDI Late Payment Summary Report. The CEDI Clearinghouse offers reports on your website to predict when a claim is expected to be paid based on your claim and payment history.
  - If a claim has not been paid by the expected payment date, the Clearinghouse will “flag” the claim and it will be listed on the report



# CEDI Clearinghouse Tools

- » The Late Payment Reports are a powerful tool to bring down your A/R days
- » At a minimum, use the late payment detail report and at least work the high dollar claims. You will start to see patterns.

reports | inquiry

Page 1 of 25

Late Payment Detail Report

Back Modify Save Print Update Payment Status

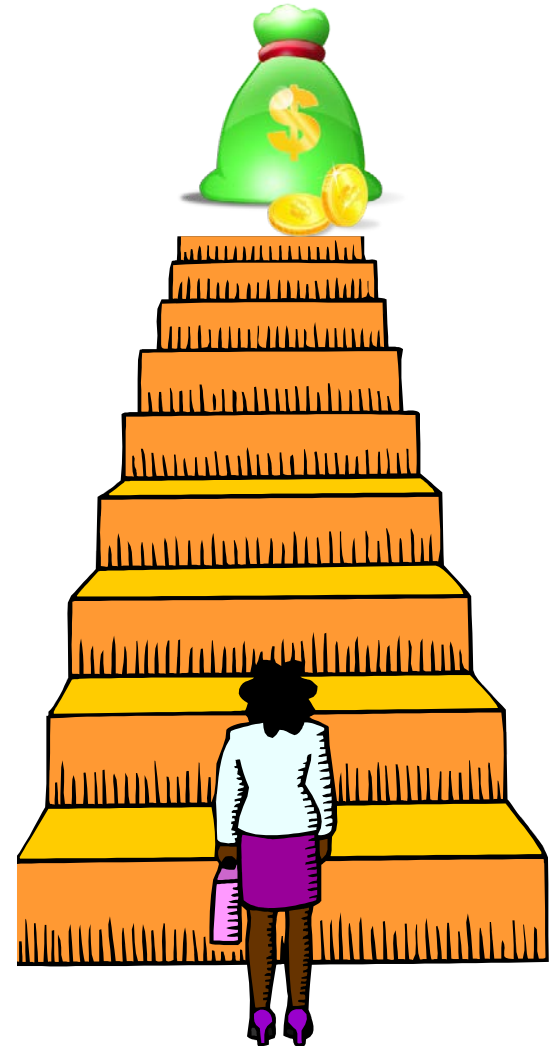
<input type="checkbox"/>	Claim No.	Patient No.	Patient	DOS	Date Submitted	Payment Status	Expected Payment Date	Claims Affected	Payor
<input type="checkbox"/>	5784187988	9752162097		06/22/2014	07/09/2014	Very Late	07/12/2014 - 07/14/2014	\$3,472.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	9094564289	9722494585		07/03/2014	07/09/2014	Very Late	07/10/2014 - 07/13/2014	\$2,128.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	8436836919	7236543209		06/22/2014	07/09/2014	Very Late	07/12/2014 - 07/13/2014	\$2,002.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	7789889999	1353192089		07/03/2014	07/09/2014	Very Late	07/12/2014 - 07/14/2014	\$1,572.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	1643647714	3915907939		06/30/2014	07/09/2014	Very Late	07/10/2014 - 07/13/2014	\$959.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	2058481365	5268532251		06/24/2014	07/09/2014	Very Late	07/10/2014 - 07/13/2014	\$500.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	2483677396	4972424889		07/02/2014	07/09/2014	Very Late	07/10/2014 - 07/13/2014	\$478.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	5559932258	1918361927		07/01/2014	07/09/2014	Very Late	07/10/2014 - 07/11/2014	\$428.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	2287232304	5981014846		07/02/2014	07/09/2014	Very Late	07/10/2014 - 07/12/2014	\$428.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	6925163988	7297429391		06/24/2014	07/09/2014	Very Late	07/12/2014 - 07/14/2014	\$409.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	5763216302	6534702535		07/02/2014	07/09/2014	Very Late	07/13/2014 - 07/14/2014	\$330.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	8951203677	3979032344		06/29/2014	07/09/2014	Very Late	07/13/2014 - 07/14/2014	\$321.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	1674745407	2762977756		06/30/2014	07/09/2014	Very Late	07/11/2014 - 07/14/2014	\$304.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	2509496295	1260156488		07/01/2014	07/09/2014	Very Late	07/11/2014 - 07/14/2014	\$244.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	5997413239	1952355810		07/02/2014	07/09/2014	Very Late	07/11/2014 - 07/13/2014	\$214.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	1669562504	2907560389		06/30/2014	07/09/2014	Very Late	07/13/2014 - 07/14/2014	\$214.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	3828016877	9429117664		07/02/2014	07/09/2014	Very Late	07/11/2014 - 07/14/2014	\$204.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	6274741673	7089149950		07/05/2014	07/09/2014	Very Late	07/11/2014 - 07/13/2014	\$197.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	5966738292	2621260002		07/01/2014	07/09/2014	Very Late	07/10/2014 - 07/13/2014	\$186.00	AETNA HMO (CAC2A)
<input type="checkbox"/>	8237168111	2534935362		06/25/2014	07/09/2014	Very Late	07/10/2014 - 07/11/2014	\$168.00	AETNA HMO (CAC2A)

# CEDI Clearinghouse Tools

- » Rumored to be coming soon...you may start to see (or have to ask for) the **auto-claim status inquiry** so that the CEDI automatically pings the payor and the payor response can be viewed here. Note, the information received about the claim will vary but it's still a nice feature.
  - You will be able to see this when you click on a claim, there will be a new tab that says 'Claim Status Information'
- » If you have 'Hosted Claims Manager' you will also see additional reports on your CEDI website
- » These features are mentioned in this presentation to highlight otherwise missed tools for denials and proactive A/R management

# 6 Steps to Denial Management

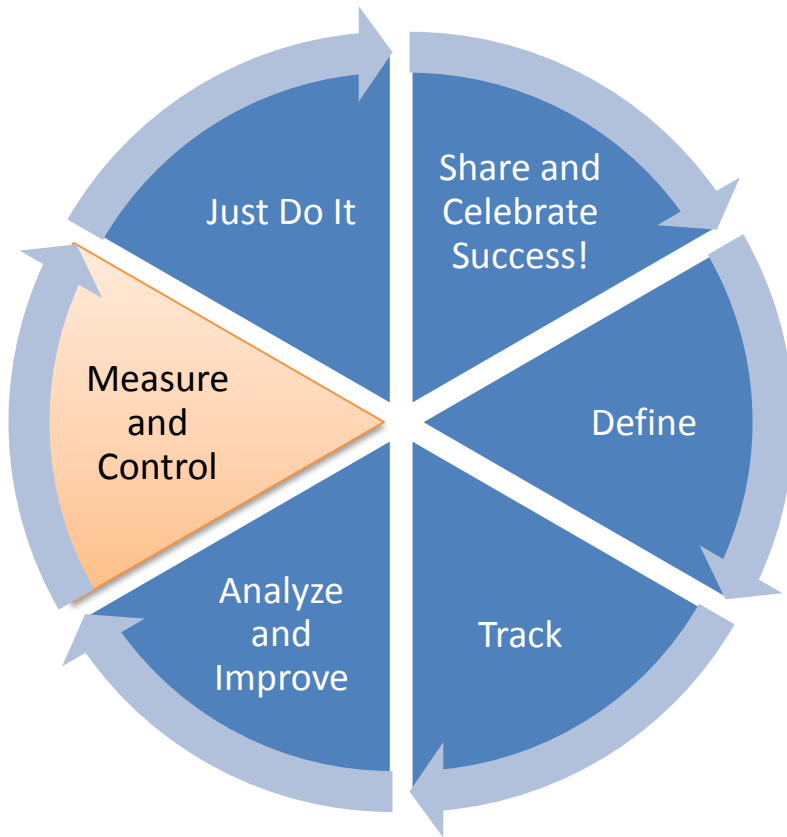
- » Step 1. Define
- » Step 2. Track
- » Step 3. Analyze and Improve
- » **Step 4. Measure and Control**
- » Step 5. Just Do It
- » Step 6. Share and Celebrate Success!





# Step 4. Measure and Control

» Measure and Control = part of a constant cycle



- Track your progress by taking **periodic metrics**
- Assign subject matter experts for monitoring, improving workflows and training staff
- Stay on top of payor changes, shift efforts as needed

# Step 4. Measure and Control

- » On the CEDI website, the Remit Trend report shows denial trends over time
  - Filter for specific reason codes and see if the changes you made have been effective

The screenshot displays the GE Healthcare CEDI website interface. A 'Search and Display' dialog box is open, allowing users to filter denial trends. The dialog box includes the following fields and options:

- Period:** 12 Months before 07/15/2014
- Group:** All Groups
- Payor:** (empty)
- Category:** (empty)
- Rendering Provider:** (empty)
- Billing Provider:** (empty)
- Adj. Group Code:** (empty)
- Reason:** (empty)
- Remark:** (empty)
- Procedure:** (empty)
- Drill Down Order:** (empty)

The dialog box also features a list of reason codes with checkboxes for selection:

Code	Description
<input type="checkbox"/>	1 Deductible Amount
<input type="checkbox"/>	20 The diagnosis is inconsistent with the ...
<input type="checkbox"/>	100 Payment made to patient/insured/resp...
<input type="checkbox"/>	101 Predetermination: anticipated paymen...
<input type="checkbox"/>	102 Major Medical Adjustment.
<input type="checkbox"/>	103 Provider promotional discount (e.g., S...
<input type="checkbox"/>	104 Managed care withholding.
<input type="checkbox"/>	105 Tax withholding.
<input type="checkbox"/>	106 Patient payment option/election not in...
<input type="checkbox"/>	107 The related or qualifying claim/service ...
<input type="checkbox"/>	108 Rent/purchase guidelines were not me...
<input type="checkbox"/>	109 Claim not covered by this payer/contr...
<input type="checkbox"/>	11 The diagnosis is inconsistent with the ...
<input type="checkbox"/>	110 Billing date predates service date.
<input type="checkbox"/>	111 Not covered unless the provider accep...

The background shows a 'Remit Trend' report with a line graph and a table of amounts. The graph shows 'Amount(\$)' on the y-axis (0 to 1,000,000) and 'Jul13' on the x-axis. The table below the graph shows the following data:

Payor	Jul13	Aug13
BLUE CROSS PPO	\$0.00	\$0.00
CAL CARE HMO	\$0.00	\$0.00
CIGNA GOVERNMENT SERVI...	\$0.00	\$0.00
HUMANA INC.	\$0.00	\$0.00
MEDICARE	\$0.00	\$0.00
<b>Total:</b>	<b>\$0.00</b>	<b>\$0.00</b>

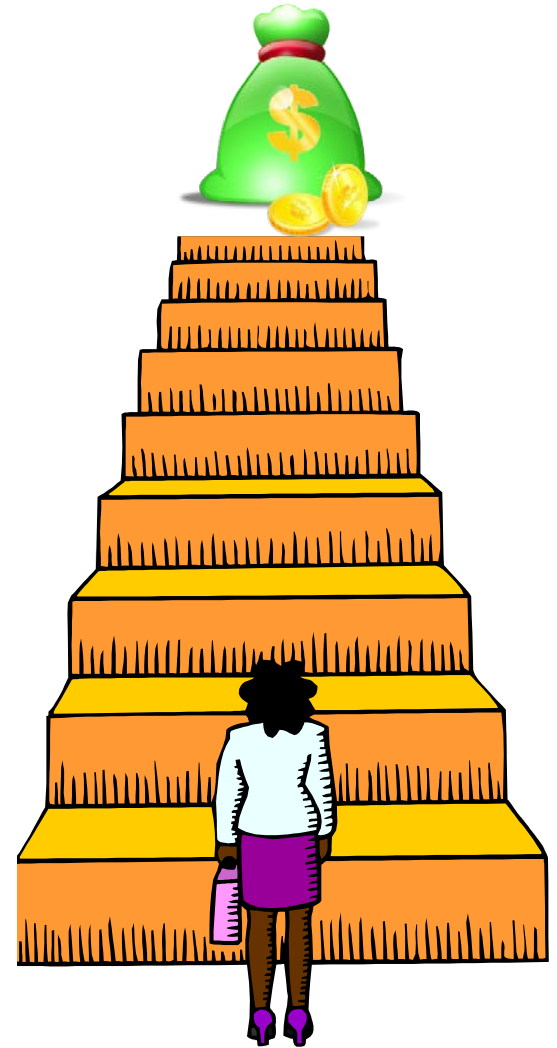
# Step 4. Measure and Control

## » PM Reports in Centricity

- The PM reports are typically a weak area for many organizations. They are limited, and contain static data unlike a dashboard where you can “play” with the data.
- However, you can CUSTOMIZE these reports or get custom reports created to meet your needs. If it is a great report, the return on investment pays for itself.

# 6 Steps to Denial Management

- » Step 1. Define
- » Step 2. Track
- » Step 3. Analyze and Improve
- » Step 4. Measure and Control
- » **Step 5. Just Do It**
- » Step 6. Share and Celebrate Success!



# Step 5. Just Do It

## » Just do it, but **keep it simple**

- If you are overwhelmed, start small because even the smallest changes can make a big impact
- If you are ready to start big, set thresholds of A/R (ex. all visits over \$1,000 and then all visits over \$500)

## » Ask for help! There are many resources out there for help, including Hayes.

- The “Life of a Visit” CPS training is helpful because it covers the entire patient visit from A-Z and includes the entire claim lifecycle
- Email me if you want hands-on learning focusing on your unique office, workflows, and needs

# Denials/Non Payments

## » The Do's and Don'ts of Denials/Non-Payments

DO	DON'T
Use the CPS tools and tips to streamline workflows for denial follow up. Keep processes transparent by holding regular group meetings and share experiences.	Adjust off the line item as “contractual” and file the EOB away for good
Have each payor specialist document processes and create a denial/appeal playbook. Store it on a central shared location.	Don't let all the knowledge walk out the door if an employee leaves. Don't be a knowledge hoarder or stay stuck in a rut of “this is the way I've always done it”.
Reorganize billing tasks if appropriate and assign dedicated “A/R specialists” for insurance carrier follow up	Don't be afraid to shake things up a bit. If the new plan is not working, try a different approach.
Use the data to leverage terms when negotiating with payors	Don't turn the other cheek and “allow” payors to keep monies for services that have been earned by your organization

# 6 Steps to Denial Management

- » Step 1. Define
- » Step 2. Track
- » Step 3. Analyze and Improve
- » Step 4. Measure and Control
- » Step 5. Just Do It
- » **Step 6. Share and Celebrate Success!**



# Step 6. Share and Celebrate Success!

» When you see positive changes, share the news and celebrate success



- Provide employee or team recognition incentives or rewards
- Share the news company-wide
- A job well done deserves recognition and rewards provide further motivation!



# Additional Resources

- » Several vendors provide Business Intelligence solutions for denial tracking, denial management, and A/R for insurance and patient collections



# Additional Resources

## » Check out these solutions:

- GE Hosted ClaimsManager – front-end and back-end tools help find the root cause of rejections and denials
- GE Reimbursement Analytics – denial trending, dashboard, excellent features to check out
- Unlimited Systems – there is a whole suite of CPS-friendly products that can streamline denials and A/R
- Summit Software Technologies – automate patient phone calls based on nonpayment codes received in the 835 remit file

\*Note: Hayes Management Consulting is not endorsing any particular vendor or product mentioned above. The products mentioned are of my professional opinion because they offer valuable data mining, reporting, and denial management tools.

# Hayes' Contact Information

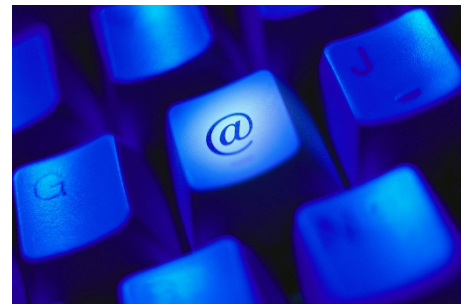
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# In Closing:

» Questions?

